



Homeless Link submission to Treasury Budget and Spending Review

September 2024

1. Introduction

- 1.1. Homeless Link is the national membership organisation charity for frontline homelessness services. Representing over 800 organisations, we work to improve services through research, guidance and learning, and campaign for policy change that will ensure everyone has a place to call home and the support they need to keep it.
- 1.2. We are pleased to provide out submission to the 2024 Budget and Spending Review as we look to work with the new Government to deliver on shared goals of getting back on track to ending homelessness.
- 1.3. In line with the priorities set out in "Fixing the foundations: public spending audit 2024-25" our proposals set out the means in which to deliver a prevention focussed homelessness funding system that enables local led flexibility and integration that can respond to demand, and that recognises long-termism and more effective and efficient use of spending.
- 1.4. The homelessness system delivers amazing work every day to support some of the most vulnerable members of our community. But the current system of funding to enable this work undermines these efforts, threatening the sustainability of services and diverting resources away from support. The complicated and patchwork funding network means it is not possible to ascertain value for money, and there is no quantified value to the current level of spending.
- 1.5. Homelessness support providers are needed now more than ever. All forms of homelessness are rising, with record numbers of people living in temporary accommodation and rough sleeping rates rising at its fastest rate since 2015. But the services designed to support people are themselves in crisis, chasing short-term and insufficient funds with no ability to plan strategically into the next financial year. This combination of pressures has left the system on the brink of collapse.
- 1.6. The upcoming budget and spending review is a golden opportunity for the new government to spell out their commitment to supporting people experiencing the most severe forms of disadvantage. With Treasury's support, we can get England back on track towards ending homelessness.
- 1.7. But the depth of change required will take time to get right, and time is not a luxury that homelessness providers can afford. The majority of government

funding for homelessness services ends in 2025. Hundreds of millions of pounds are set to leave the sector in the next six months. Providers are already pushed to make significant financial decisions about rents and staffing levels without any certainty about their income in the next financial year.

- 1.8. In order to deliver this, and ensure we do not go backwards in the provision needed to prevent and end homelessness and rough sleeping for everyone at the upcoming budget and spending review we are calling for Government to:
 - Commit to a one-year rollover of existing homelessness funding into 2025/26 including additional funding to enable inflationary uplifts to local authority commissioned contracts for homelessness services and accommodation projects
 - Undertake a systematic review of all homelessness-related spending across government informing a commitment to developing and delivering a consolidated, ring-fenced homelessness funding system from 2026/27 onwards.
 - Minimise excess homelessness amongst those leaving asylum hotels including newly recognised refugees or early release prisoners through allocation of targeted funding
 - Protect those experiencing the most extremes forms of homelessness and multiple disadvantage through allocating the estimated £150.3 million per annum required to fund Housing First at scale embedding the development and delivery of a national Housing First programme as a key priority of a new inter-ministerial task force with crossdepartment accountability.
 - Unfreeze Local Housing Allowance from April 2025 to ensure they remain in line with at least the lowest 30% of market rents.
 - End the benefit cap, or at the very least ensure it is uplifted in line with LHA rates, to prevent families in high-cost areas from seeing no benefit from LHA uplifts and remaining at increased risk of homelessness.
 - End welfare practices which discriminate against young people living away from family, including equalising benefits across age groups and ending the shared accommodation rate.
 - Commit to a ten-year investment plan to realise the 90,000 social rented homes that England needs per year to meet the backlog of need

- 1.9. This submission begins with an outline the immediate situation faced by providers and the need for certainty in the short term. This is followed by a deeper analysis of the problems providers currently face and proposals for long-term change to deliver a system that works for all.
- 1.10. To discuss this submission and its contents further please contact Sophie.boobis@homelesslink.org.uk

2. The 2025/26 Budget

Without urgent action, the system is on the verge of collapse. Providers need certainty now to stay in business.

- 2.1. Homelessness services up and down the country deliver lifechanging support every day to some of the most vulnerable members of our society. The funding environment they work in is incredibly challenging and requires fundamental reform to get government back on track to ending homelessness.
- 2.2. The Government should take the time they need to design and implement a system that works for all but the sector must be offered stability now if it is to avoid collapse.
- 2.3. The vast majority of funding commitments made to relieve single homelessness are set to expire by April 2025, totalling approximately £1bn funding overall. This income funds providers to deliver thousands of bed spaces, key workers and support activities across local authorities and the VCSE. Many providers have been managing contracts well below value for years and are unable to absorb the risk of further contract uncertainty.
- 2.4. This precarity takes place at a time of increasing need, with bed spaces decreasing, all forms of homelessness rising, and the risk of increased flow onto the street caused by early prisoner release and rapid asylum processing.
- 2.5. This section outlines the urgent measures required to prevent an immediate homelessness crisis. This includes urgent funding announcements that Treasury must make to secure the sector alongside measures to free up the private rental sector (PRS) and react to excess rough sleeping. Implementing these measures will buy government the time it needs to fix the foundations and redesign a homelessness system that works.
- 2.6. The homelessness system needs financial security now to avoid total collapse.

 To achieve this, **government must commit to a one-year rollover of existing**

homelessness funding into 2025/26 including additional funding to enable inflationary uplifts to local authority commissioned contracts for homelessness services and accommodation projects

"Services can't wait": Government must secure the sector by providing a one-year rollover of existing homelessness funding.

Current income

- 2.7. At current, the Government provide significant funding to the homelessness system through an array of grant funds as laid out in the Ending Rough Sleeping for Good strategy (2022). As laid out in the latter section of this report, these funding streams are varied, and providers often manage multiple streams of funding.
- 2.8. Approximately 36% of providers cite local authority commissioned contracts as their primary source of income.² These contracts are usually concurrent with Housing Benefit (HB) income including Enhanced Housing Benefit..

 Commissioned contracts will fund staff and specialist support activity, which encompasses a wide range of social care needs including support to attend appointments, access welfare, improve health and prepare to manage a tenancy independently.

The 2025 funding cliffedge

- 2.9. The vast majority of government commissioned funding for homelessness is set to expire between now and April 2025. This includes, but is not limited to:
 - £548million Rough Sleeping Initiative (RSI) funding
 - £435million Rough Sleeping Accommodation Programme (RSAP) funding
 - £13million Night Shelter Transformation Fund (NSTF) funding
 - £7million Voluntary and Community Frontline Sector (VCFS) funding
- 2.10. This represents almost £1 billion due to leave the market between now and April, and encompasses the vast majority of government-funded investment in supporting people experiencing single homelessness. While capital elements of grants are already spent, the loss of revenue funding will decimate support capacity. This would impact every local authority in England.³

¹ DLUHC (2022). *Ending Rough Sleeping for Good.* September 2022.

² Homeless Link (2024). Annual Review of Single Homelessness 2023. Upcoming.

³ DLUHC (2023). *Rough Sleeping Initiative: 2022 to 2025 updated funding allocations.* 4th September 2023. Available at: https://www.gov.uk/government/publications/rough-sleeping-initiative-2022-to-2025-updated-funding-allocations

- 2.11. Without an urgent extension, this would represent the most significant setback in progress towards ending homelessness in recent history. The inherent risks are severe, and they are already beginning to take effect. They include:
 - Services forced to accept enormous financial risk to extend expiring rental contracts without definite funding;
 - Bed spaces being lost as services avoidably return rental contracts to landlords;
 - Mass redundancies of skilled staff;
 - People with severe and multiple disadvantage facing eviction from supported accommodation, triggering local authority statutory duties for some and pushing others into rough sleeping;
 - Loss of established local partnerships, institutional knowledge and best practice;
 - Trusted providers exiting the market.
- 2.12. Without urgent assistance, the sector risks collapse, leaving tens of thousands of people without access to the support they need to move on from homelessness. Providers need assurance now six-month break clauses on leased properties mean negotiations with landlords have already begun, burdening services with significant financial risk if they are not able to guarantee funding into the next financial year.

Rough Sleeping Initiative

- 2.13. RSI is a three-year, £548 million fund, the largest current funding commitment toward relieving single homelessness.⁴ The fund covers a wide variety of activities to support people who sleep rough into accommodation and away from homelessness. Engagement with our members shows that many services' support capacity is entirely funded by RSI.
- 2.14. The Ending Rough Sleeping for Good strategy lays out the support delivered through RSI. This includes 14,000 bed spaces, 3,000 staff, outreach activity and support in accommodation settings such as hostels and supported housing. Services are commissioned at local authority level. Since 2024, RSI has also funded the regional Housing First pilots in Manchester, Liverpool and the West Midlands.
- 2.15. In the absence of RSI, some of the largest bodies of homelessness support will be forced to close overnight. This will include termination of thousands of skilled workers and the cessation of support to tens of thousands of vulnerable

⁴ DLUHC (2022). Ending Rough Sleeping for Good. September 2022.

- adults. Bed spaces closing will mean people forced back onto the street, with deeply damaging effects on trust towards services and professionals.
- 2.16. One provider told us they receive £132,000 in RSI funding, which funds three workers across a tenancy sustainment service and rough sleeping outreach. Without RSI, they would have to close their tenancy sustainment service entirely as well as reducing their outreach activity by 60%. This would end support for 35 people.
- 2.17. For many providers these risks are already apparent, as break clauses in building leases push providers to make decisions about the future without certain funding. One provider told us that their lease renewal must be confirmed by October as six months notice is required to break the lease. If the organisation renew the lease and find their funding is not renewed, they will take on a £1million loss before they can break again.

Case study

One RSI recipient in the Midlands told us that they receive £177,000 in RSI funding, which funds 100% of their support activity. Alongside an RSAP provision also delivered by the charity, these provide the only rough sleeping accommodation in their city. RSI funding delivers 13 bed spaces with support from 5 full time support workers. The project will close if RSI funding is not maintained.

The service primarily works with older people, many of whom have long histories of rough sleeping and manage complex health conditions. Closure would mean these people would face eviction, while historic exclusions mean it is unlikely they would be accepted into alternative support services. The provider therefore expects they would more than likely be forced to evict residents into rough sleeping.

Funding precarity is already causing problems for the provider. Their building lease is due to expire within six months and the landlord has begun renegotiating contracts. They have had to begin this process without a forecastable budget for 2025/26. Staff also face insecurity, working on short-term temporary contracts with the risk of redundancy. Staff shortages caused by precarious working conditions or funding shortfalls risk driving up the use of temporary staff, with knock-on impacts on the quality and consistency of support.

Rough Sleeping Accommodation Programme

2.18. RSAP is a £435million capital and revenue fund designed to supply long term accommodation for people with a history of rough sleeping.⁵ RSAP capital grants have funded procurement of self-contained accommodation units, while

⁵ MHCLG (2021). *Rough Sleeping Accommodation Programme 2021-24*. 18th March 2021. Available at: https://www.gov.uk/government/publications/rough-sleeping-accommodation-programme-2021-24

- revenue funding has delivered in-tenancy support for individuals living in RSAP properties.
- 2.19. Revenue funding has allowed providers to deliver enhanced support to maintain tenancies, meaning properties are largely let to those with high levels of support need. Funding allows workers to maintain low caseloads and deliver intensive, flexible support which may not be possible with other income sources.⁶
- 2.20. While properties acquired through RSAP are now held as permanent capital assets, the loss of revenue funding would decimate providers' ability to deliver intensive support. This would severely reduce the ability to support higherneeds individuals in these properties, destabilising established tenancies and forcing providers to move people on inappropriately. Revenue funding totalled £34.1 million for 2024/25.⁷

Case study

One RSAP recipient in the North of England have used capital funding of £167,000 to purchase four 'move-on' flats which are used to house people with high levels of support need for two years. Revenue funding of £19,000 contributes to the cost of intenancy key workers who support those accommodated in the flats to maintain their tenancies and recover from homelessness. The individuals currently accommodated in the properties are now stably housed after long periods of rough sleeping.

As the flats are held as permanent assets, the upcoming RSAP cliffedge will not affect the properties themselves. However, the loss of revenue funding will mean the provider is no longer able to lease these properties to individuals with high support needs. The existing RSAP properties would instead be let to people with low support needs who require less contact with key workers. Current residents would therefore be asked to move on from the properties and would likely go into non-supported accommodation inappropriately early. The provider highlighted that this would more than likely result in them facing homelessness again in future.

Night Shelter Transformation Fund

2.21. The £13 million Night Shelter Transformation Fund (NSTF) provides capital and revenue funding to smaller, locally-led faith and community sector organisations to fund building refurbishment and repurposing, additional bed spaces and specialist staff to support people out of rough sleeping.⁸ Services

⁶ DLUHC (2022). Rough Sleeping Accommodation Programme: Prospectus and Guidance (Outside of Greater London).

⁷ Ibid.

⁸ DLUHC (2023). Night Shelter Transformation Fund: Prospectus. 6th June 2023.

funded through the NSTF are complementary to commissioned homelessness services and largely focus on delivering emergency accommodation.

- 2.22. The three-year programme of funding is now coming to an end and providers are worried that the progress enabled by the grant will be lost. The cost of living crisis has substantially changed the grant funding environment in recent years, and while grantees have been supported to engage in long-term planning and continuous funding applications, success has been limited. For many the end of the fund represents a loss of funding that is too significant to negate.
- 2.23. Without NSTF funding many successful services are therefore likely to close. The loss of income will mean redundancies, and fewer staff means units will not be able to achieve safe staffing levels and will have to close. This will reduce capacity at a time when the sector is needed most. Night shelters are often able to work with cohorts who would not otherwise be able to access accommodation and the NSTF has therefore particularly benefited prison leavers and those with no recourse to public funds.

Case study

One NSTF recipient in the South West receives the grant as part of a wider network of funding including RSI and NSAP, all of which are due to end in 2025. £65k of their £100K NSTF Capital grant allowed the provider to purchase a 4-bedroom property with the help of a mortgage which they manage independently. The property has been 'transformational', allowing the provider to support clients with more intensive support needs than commercial landlords will allow in other properties.

They now receive £50k of NSTF revenue funding annually, which funds support workers and out of hours welfare support to support 8 residents. The beds are the first step on an established housing pathway for residents, many of whom have high levels of support need and long histories of homelessness. The independence offered through the NSTF allows a flexible tolerance approach, providing elevated support that would not be available in a general-needs service.

The number of funding streams ending in 2025 has put the overall service at significant risk. The provider are working with the local authority on contingency planning for the NSTF spaces, but the severity of the cliffedge has made this incredibly challenging. If funding were not continued, they recognise that redundancies would have to follow, with a significant portion of their skilled and dedicated staff base at risk. This would in turn jeopardise their ability to deliver support alongside accommodation spaces, and risks undoing the years of investment they have put in.

The organisation has tried to source funding elsewhere but the funding environment has become so challenging that they are unable to get past the first round of

applications with previously reliable funders. Ultimately, they are at risk of losing approximately £223k in support funding. "With so many funds coming to an end, we have asked ourselves how we have so many eggs in one basket. But we then realised they didn't start that way, we had variables but everything was given the same end date, so everything grinds to a stop at the same time".

Voluntary and Community Frontline Sector fund

- 2.24. As well as supporting our members with funding uncertainty, the upcoming funding cliffedge also poses significant risk to Homeless Link's internal capacity. As the infrastructure body for the homelessness sector, we deliver best practice guidance, training and development opportunities, and support with local partnerships. Much of this work is enabled by our allocation of the £7 million Voluntary and Community Frontline Sector (VCFS) grant, which is due to end in March.
- 2.25. Over the three year grant period, VCFS funding has enabled us to deliver local partnership management support to every area of England including producing a partnership self-assessment framework for local areas, develop a free ILM-recognised leadership programme, design a National Homelessness Skills Framework, and produce a huge variety of resources and best practice guidance including our Trauma-Informed Framework and Principles for Rough Sleeping Outreach, both of which are the first of their kind internationally.
- 2.26. The resources and capacity building delivered through the VCFS grant enable Homeless Link to maintain our role as trusted government partners and conveners of sector expertise. In this role we frequently act as a bridge between frontline organisations and national government. Intelligence from our partnership work enables us to identify feed emerging trends or problems and feed them through to MHCLG officials.
- 2.27. Our capacity building continues to drive standards up across the sector while our partnerships work supports the development of strong and effective local partnership arrangements with the aim of preventing homelessness and rough sleeping locally. Strengthened relationships and connections between local authorities, voluntary and community sector, and other relevant statutory and non-statutory bodies and groups are ensuring greater strategic connectivity and coordination and better outcomes.
- 2.28. Cuts to VCFS funding would wipe out our ability to deliver that work. Our ability to support in sector development activity would retract significantly, and much of the continuous work to support statutory and VCSE organisations across the sector would end.

Case study

In 2023, the then-DLUHC approached Homeless Link having identified a gap in knowledge surrounding best-practice for street outreach. While outreach services are embedded across the country, there was no guidance available to ensure their quality or consistency. Existing resource from VCFS funding meant we were able to coproduce principles alongside MHCLG at no extra cost.

The Principles for Rough Sleeping Outreach were coproduced in partnership between MHCLG, Homeless Link, VCS organisations, local authorities, and the DLUHC Rough Sleeping Lived Experience Forum. This included focus groups with outreach workers and people with direct experience of homelessness to inform a set of best practice principles and guidance. The principles are the first of their kind nationally or internationally.

The launch webinar for the principles was attended by 321 people. Even though many attendees were experienced outreach workers, 87% said the session improved their knowledge of outreach and 70% said the session increased their confidence conducting outreach. The resource page on our knowledge hub has received 3,320 engagements since the principles were published in January 2024.

We further supported the sector to utilise the principles to improve their practice through delivering several Community of Practice workshops for frontline workers, service managers and local authority commissioners. These were attended by 215 participants and of those providing feedback, 94% said they felt confident to incorporate the principles into their work. All of this activity was delivered with VCFS funding.

'Part of my job is to cover street outreach, and the hub has been brilliant with helping me with that. We use it a lot for new starters. It adds value to our sector.'

2.29. Government must account for this through urgently committing to a oneyear rollover of existing homelessness funding into 2025/26

Commissioned contracts have fallen so significantly behind inflation that services are shutting down. Contract values must be uplifted to prevent further closures.

2.30. Service contracts across the homelessness sector have fallen well behind the cost of delivering services. Most existing contracts were set in April 2022, before the cost of living crisis saw rapid inflation to the cost of service delivery. Even prior to this, government spending on homelessness sat well below the cost

⁹ Blood, I. Pleace, N. Alden, S. and Dulson, S. (2020). *A Traumatised System: Research into the commissioning of homelessness services in the last 10 years.* Riverside.

- incurred by services,¹⁰ and inflation merely exacerbated the systemic underfunding that had already pushed providers out of the market.¹¹
- 2.31. With all forms of homelessness rising rapidly, support services are needed now more than ever. As bed spaces constrict, providers across the country are already turning people away. We cannot afford to lose more beds because services cannot afford to stay open. Insights from the sector show that 64% of providers across homelessness services manage contracts that are no longer deemed financially viable. A number of services have already closed in the face of rising costs.

The cost of service delivery

"We have been using money from our reserves, from fundraising and from trusts and foundations to resolve budget shortfalls. Fundraising resourcing, which should be focused on generating income for new projects, to enhance client support or to improve organisational resilience, is being diverted to raise money for services which some commissioners already consider to be 'fully funded'. We have also been forced to close some projects, and others are under active consideration for closure, because budget shortfalls make them untenable."

- 2.32. The cost of living crisis had a disproportionate impact on homelessness providers, and inflated costs continue to disrupt the sector. Insights show that 64% of homelessness accommodation providers have services that are no longer financially viable due to inflationary cost increases, while 41% are at risk of cost-driven service closures.
- 2.33. Many services are running deficit budgets and relying on reserves to meet essential costs. In most cases, existing funders primarily local authorities are facing financial restrictions themselves and are unable to offer budget increases. Additional income streams are also restricted, with members reporting increasingly competitive grant funding environments and a shrink in charitable giving.
- 2.34. Providers have seen a wide range of cost increases across essential spending, including building and maintenance costs, utility costs and staffing costs.¹² For many providers, the only way to meet these sustainably is either an increase in contract values or cuts to service delivery. 36% of accommodation providers told

¹⁰ Thunder, J. and Bovill Rose, C. (2019). *Local Authority Spending on Homelessness: Understanding recent trends and their impact.* WPI Economics, St Mungo's and Homeless Link.

¹¹ Homeless Link, *Support for single homeless people in England*, Annual Review 2022, 2023.

¹² Homeless Link (2022). Keep Our Doors Open: The Homelessness Sector and the Cost of Living Crisis.

- us that they had already reduced services to meet the rising cost of living, nearly double the 19% who had reduced services the year before.¹³
- 2.35. One member told us that the cost of utilities, maintenance and repairs means that the cost of running their services rose 20% in a year, while their commissioned income remained static. They have tightened budgets, reduced staff hours and given up the lease of an office space to account for the loss. Despite that, their financial outlook is difficult, with fundraising and grant income significantly restricted.

Staff costs

- 2.36. Staffing costs have also posed an outsized threat to service models. Low contract values had already seen wages supressed across the sector, with many posts now paid at or only slightly above minimum wage despite the skilled and challenging work they do.
- 2.37. While members welcomed the rise in the National Living Wage earlier this year, they reflected the challenge of meeting these new costs to deliver services on behalf of the Government without an associated increase in funding.
- 2.38. Suppression of wages in the sector has driven up staff retention costs as attracting and retaining employees proves challenging. Members told us of staff members 'no longer able to afford the job' who had left for better pay elsewhere. High staff turnover across the sector means huge associated recruitment costs, with some large-scale providers referencing this as being 'into the millions'.
- 2.39. Government must account for inflated service delivery costs through additional funding to enable inflationary uplifts to local authority commissioned contracts for homelessness services and accommodation projects

Demand for rough sleeping services already outstrips supply. Treasury must target funding to prevent further increases.

2.40. Rough sleeping has risen sharply in recent years, with many people left with no choice but to sleep rough as support services reach capacity. Members report being forced to turn people away due to lack of capacity, as well as an increase in the level and severity of support needs experienced among those they work with.

¹³ Homeless Link [forthcoming] Support for single homeless people in England: Annual Review 2023

- 2.41. But as services struggle to keep up with demand, new pressures risk accelerating the homelessness crisis even further. Both the early prisoner release scheme and the move to end use of asylum hotels are necessary measures, but without additional resources they carry outsized risk of homelessness. After years of funding restrictions and service closures, providers are simply unable to adapt to increased demand.
- 2.42. To avoid an unprecedented increase in the number of people sleeping rough across England, the Government must ensure that targeted funding is released to prevent homelessness among people being evicted from asylum accommodation including newly recognised refugees or people leaving prison.

Rates of rough sleeping

- 2.43. Data from the 2023 Rough Sleeping Annual Snapshot showed 3,898 people sleeping rough across England.¹⁴ This was an increase of 26% on the previous year, the largest year-on-year rise since 2015. If similar trends are repeated this year, rates of rough sleeping are set to overtake the record highs seen in 2017.
- 2.44. At local level providers are already reporting sharp increases in people sleeping rough. One local authority in Yorkshire and the Humber reports that rates have more than doubled since last year. Recent data from London's CHAIN database shows a 29% increase in people sleeping rough in the capital compared to the same period last year.¹⁵
- 2.45. In the face of increasing demand, services have largely reached capacity. One local authority in the North West report that 107 people were seen sleeping rough locally in June. As accommodation services had reached capacity, 57% of those were not able to be offered support on the night. The provider was clear that this was firmly due to lack of capacity the individuals in question all had low levels of support need and would likely have taken up accommodation were it offered, but services were simply unable to provide sufficient bed spaces to meet demand.
- 2.46. Whilst rolling over current funding will stop the collapse of the homelessness sector it will not address the increased demand on services that outstrips capacity to support. Without further targeted investment we will continue to see the numbers of people sleeping on our streets rise.

New pressures

¹⁴ DLUHC (2024). Rough sleeping snapshot in England: Autumn 2023.

¹⁵ Mayor of London (2024). CHAIN Quarterly Report: Greater London April-June 2024.

- 2.47. Both the Ministry of Justice early prisoner release scheme and the Home Office efforts to clear the asylum backlog are sources of significant anxiety among the homelessness sector. Transition out of state institutions such as prisons or the asylum system have long been recognised as drivers into homelessness. Providers have expressed their grave concerns that these changes may mean an unprecedented spike in rates of rough sleeping.
- 2.48. Treasury should work closely across the MoJ, HO and MHCLG to target funding to prevent homelessness among these cohorts whenever possible. Both programmes risk creating excess and avoidable homelessness, driving costs downstream as local authority housing services attempt to meet demand.
- 2.49. These worries are not unfounded. Attempts under the previous government to fast-track asylum hotel evictions led to a nearly threefold increase in the number of newly recognised refugees experiencing homelessness.¹⁶ The steep increase in demand caused immense pressure to local authority Housing Options teams, local homelessness services and led to sharp increases in rough sleeping.¹⁷
- 2.50. Continued pressures on the asylum system and ongoing commitments to reduce the use of hotels to accommodate asylum seekers mean that without coordinated investment between Home Office, local authorities and VCSE providers locally we will continue to see increased homelessness and rough sleeping emerge amongst those leaving the asylum system, including newly recognised refugees.
- 2.51. Our members also express concern that this may be repeated and replicated through the early prison release scheme. The existing shortfall in homelessness bed spaces may mean many more people released from prison with nowhere to go but onto the street. One member in the North West told us that the number of people they support has already doubled. With this, their beds have reached capacity, and they no longer have facilities to meet any increased demand.
- 2.52. Not only would this place huge pressure on outreach teams, local authority housing teams, and homelessness accommodation providers it would also set newly-released prisoners up to fail. Homelessness makes meeting licence

¹⁶ Wainwright, D and England, R (2024). "Asylum homelessness rises as refugees told to leave accommodation". *BBC News.* 30th April 2024.

¹⁷ Refugee Council (2024). Keys to the City: Ending refugee homelessness in London.

- conditions harder to meet, and leaves people much more likely to be recalled or re-offend than those in stable housing.¹⁸
- 2.53. We urge government to proceed carefully, monitoring rates of homelessness and remaining prepared to channel extra funding to local authorities where demand for services rapidly increases.
- 2.54. Homelessness, and rough sleeping in particular, has devastating long term health impacts. Reduced capacity for support means more people experiencing elongated periods of homelessness, which in turn means higher rates of physical and mental ill-health caused by homelessness, increased demand for long-term support with emerging needs, and a higher likelihood of developing intersecting support needs that require intensive, and costly, support.
- 2.55. An increase in people sleeping rough is also very likely to mean an increase in early deaths associated with homelessness, an outcome that is both tragic and avoidable with a properly resourced system.
- 2.56. Government must account for this through allocation of targeted funding to address increases in rough sleeping and in particular amongst those leaving asylum hotels and early release prisoners.

Housing First has provided life-changing support and cross-departmental value for money. Treasury must invest to ensure that progress is not lost.

2.57. The trauma of long-term homelessness, poverty and social exclusion means there is a small but significant cohort of people whose needs consistently go unmet by traditional homelessness services. These individuals typically have significantly worse physical and mental health compared to not only the general public but also other people experiencing homelessness. Their lives are often marked by cycles of rough sleeping, temporary accommodation, prison stays and hospital admissions, all while their health and social care needs worsen. For these individuals, Housing First support can help break the cycle of repeat homelessness, acting as a transformative and often lifesaving intervention. In the social care needs worsen.

¹⁸ Her Majesty's Inspectorate of Probation (2020). *Accommodation and support for adult offenders in the community and on release from prison in England*. July 2020.

¹⁹ Abdul Aziz, S and Boobis, S (2024) *More Than a Roof: Exploring the holistic outcomes of Housing First.*Homeless Link

²⁰ Making Every Adult Matter (2021). Building on Success: A strategy for the MEAM coalition 2021-2025.

- 2.58. The strong base of evidence for success in Housing First has seen it adopted widely across the USA, Canada, Denmark, Finland, France and Scotland. In England, the programme has grown in popularity since 2010, with projects across the country. It is increasingly recognised as a crucial and cost-effective way to end repeat homelessness, reduce offending behaviour and improve health needs where other services have been ineffective in doing so.
- 2.59. In 2017, Government made a ground-breaking £28 million investment²¹ to establish three scaled regional Housing First pilots in Liverpool, the West Midlands and Greater Manchester. Outcomes from these pilots show their effectiveness in ending homelessness for people with high support needs. MHCLG's third pilot evaluation report shows a 78% tenancy sustainment rate²² far surpassing sustainment rates of other support models and proving the effectiveness of Housing First.
- 2.60. However despite the significant outcomes achieved by the Housing First pilots the funding environment means the programme now faces an uncertain future.
- 2.61. While the initial pilot funding was through dedicated resource, from April 2024 the Housing First pilot programme was merged into general Rough Sleeping Initiative (RSI) funding. Outside of the three pilots Housing First projects across England are funded through a variety of insecure funding sources, but most commonly also through RSI.
- 2.62. As set out above the pressures already faced by the competing demands for RSI funding alongside the March 2025 cliff-edge means that with no long-term plan the future of Housing First in England is at risk.
- 2.63. Housing First shows people with histories of complex trauma and instability building a sense of home, agency and self-worth. The recovery effect of Housing First goes well beyond just physical recovery with residents showing emotional recovery, increased resilience and an improved quality of life, accessible because of the support of the scheme.
- 2.64. The benefits of Housing First are spread across Government departments, and CSJ estimate that every £1 invested in Housing First delivers £1.56 in savings across health, criminal justice and the homelessness system.²³ Yet despite the enormous benefits that Housing First delivers to the justice system or health and social care, very few projects receive funding from these sources.²⁴

²¹ HM Treasury (2017). Autumn Budget 2017. 22nd November 2017.

²² DLUHC (2022). Evaluation of the Housing First Pilots: Third Process Report. September 2022.

²³ Centre for Social Justice. (2021). *Delivering a National Housing First Programme in England*.

²⁴ Rice, B. (2018). *Investigating the Current and Future Funding of Housing First in England*. Homeless Link.

- 2.65. Cross-departmental commissioning would strengthen and share the financial benefits of Housing First, recognising the significant role it can play in reducing pressure on public services by providing sustained support to those experiencing multiple disadvantage.
- 2.66. Housing First works: both as an effective approach to reducing homelessness and improving health and social care outcomes but also as a cost effective intervention to reduce pressures on housing, health, social care, and criminal justice services.
- 2.67. If we don't commit to investing in Housing First as a well-evidenced and effective solution, we will fail to address the needs of some of the most disadvantage people in our society while neglecting to address the pressure that sustained homelessness places on other public services.
- 2.68. Government must account for this through allocating the estimated £150.3 million per annum required to fund Housing First at scale embedding the development and delivery of a national Housing First programme as a key priority of a new inter-ministerial task force with cross-department accountability.

Turning off the taps: Prevent and end avoidable homelessness by ensuring there is sufficient supply of affordable housing.

- 2.69. We are living through a housing crisis. There is a significant shortage of safe, affordable housing across England. This shortage is most concentrated for those on the lowest incomes. For many, this makes homelessness almost inevitable.
- 2.70. The shortage of truly affordable housing across the country also traps people in homelessness. Those who lose their homes due to affordability are often unable to secure new housing as their income continues to fall short of rent, and for many people in temporary or supported accommodation lack of affordable housing leaves them trapped in homelessness unable to move on from costly, unsuitable accommodation.
- 2.71. The trauma of homelessness resounds through lives, causing ill-health and worsening support needs. The longer someone remains homeless the greater the negative impacts. Homelessness can be prevented and ended, but for this to happen permanent, stable housing must be available to all.

A new generation of social homes

- 2.72. For those on low incomes, social housing is often the only appropriate and sustainable housing solution long-term. High costs, poor quality and high levels of insecurity mean that the private rental sector (PRS) can perpetuate, rather than relieve, homelessness. A social home offers the security, quality and affordability required to guarantee people can leave homelessness behind for good.
- 2.73. Social housing should therefore be available to everyone who needs it. Our members are consistently restrained by the lack of permanent homes to move people into, with tenants trapped in temporary accommodation for much longer than necessary and coming back into homelessness services when inappropriate and insecure PRS tenancies end. The cost of delivering this has overwhelmed local authorities. It can't remain this way it is in everyone's interest to find lasting solutions through a new generation of social homes.
- 2.74. Homeless Link welcomes the Government's announced commitments to increasing housing supply and delivering planning reforms. The Planning and Infrastructure Bill included in the King's Speech demonstrated Government's commitment to this agenda.
- 2.75. However planning reform alone will not ensure the delivery of the scale of social homes needed to address the housing shortage and to mitigate the shortfall in the system. We also need to see the funding and targets to drive forward the increased supply in social and truly affordable housing.
- 2.76. Government must account for this through investment in building 90,000 new social homes each year for the next 10 years, ensuring there are sufficient social homes for all those who need them.²⁵

A private renting system that prevents homelessness.

- 2.77. Social housing is the answer to resolving homelessness at scale, but reinvesting in this is not a quick fix. In the meantime, the Government must therefore ensure that the PRS meets the needs of people with low income, ensuring they are not priced out in the face of rising rents.
- 2.78. For low earners, the PRS can be almost unmanageable. The sector has seen steep price rises compared to average incomes, with costs rising 6.6% in the 12 months to June 2024.²⁶ Welfare has failed to keep pace with this, as Local

²⁵ Bramley, G. (2018) *Housing supply requirements across Great Britain: for low-income households and homeless people*. London: Crisis and National Housing Federation.

²⁶ Donnell, R. (2024). Rental Market Report: June 2024. Zoopla.

- Housing Allowance (LHA) rates lag behind inflation and remain set to freeze again 2025. For many in higher-cost areas, the positive impacts of unfrozen LHA rates are negated by the household benefit cap.
- 2.79. The insecurity of the PRS places those on low incomes at disproportionate risk of homelessness: in 2022/23 74,500 households were owed a statutory homelessness duty following loss of a PRS tenancy compared to 11,680 households from social housing. This is worsened by the continued risk of Section 21 'no-fault' evictions with a 25% increase in households being made homelessness because of a Section 21 eviction in the last five years.²⁷
- 2.80. For young renters, restrictions are even more severe. The Shared Accommodation Rate (SAR) of LHA means that most renters under 35 can only claim benefit for the cost of a room in a shared house. These rates often fall well below the actual cost of renting. While some who have been in care or hostel accommodation are exempt from these rates, exemptions are haphazard; care leavers only benefit from exemptions between the ages of 18-21, and hostel leavers must be 25 before they qualify for exemptions and beds are blocked in young person's hostels as residents are forced to wait until 25 to qualify for the one-bedroom rate. ²⁹
- 2.81. The new government's proposals on reform to the private rented sector through the Renters Rights Bill, including ending no fault evictions and an ability to challenge rent increases are very welcome, but to ensure homelessness is prevented wherever possible, government should commit to improving the affordability and security in the PRS by permanently unfreezing LHA and ending, or at the very least uplifting, the benefit cap.
- 2.82. Government must account for this through permanently unfreezing Local Housing Allowance in line with the lowest 30% of market rents.
- 2.83. End the benefit cap, or at the very least ensure it is uplifted in line with LHA rates, to prevent families in high-cost areas from seeing no benefit from LHA uplifts and remaining at increased risk of homelessness.

²⁷ DLUHC (2024). Statutory Homelessness live tables. 30th April 2024.

²⁸ Hobson, F. (2022). *Housing Benefit: Shared Accommodation Rate.* House of Commons Library.

²⁹ Centrepoint (2023). Exempting homeless young people and care leavers from the Shared Accommodation Rate.

2.84. End welfare practices which discriminate against young people living away from family, including equalising benefits across age groups and ending the shared accommodation rate.

3. The Spending Review and the System Moving Forwards.

- 3.1. Ending homelessness and rough sleeping hinges on both sufficient supply of appropriate, affordable accommodation alongside the capacity of services to deliver high-quality, sustainable support to those who need it. Evidence has repeatedly shown that access to the right support plays a critical role in pathways out of homelessness for people with severe and multiple disadvantage. With political will and strategic investment, there is no reason why anyone should experience homelessness in England.
- 3.2. The homelessness system spans a huge range of services, working across homelessness prevention, relief and holistic support. These services are often the last line of defence for some of the country's most vulnerable residents. But the system overall is at once hugely expensive and insufficient, having been subject to severe cuts and funded in a patchwork manner that can trap people in homelessness for longer and leave some without any access to support at all.
- 3.3. As more people across the country are pushed into homelessness, support services are more essential than ever. Across the country, universal homelessness prevention measures social housing, welfare provisions, social support, and poverty relief continue to fall short after years of chronic underinvestment. From children growing up in temporary accommodation to the thousands of people with no choice but to sleep rough, rates of homelessness are unacceptably high.
- 3.4. Homelessness services can act as a lifeline for those with few other options. But the current funding system for the homelessness sector undermines its ability to deliver high-quality support. Like many other essential services, the sector faces significant budget shortfalls. This has left providers unable to plan strategically for the future, hopping from crisis to crisis as service quality drops. Sadly, it is the people in need of support who bear the consequences of short-term, patchwork and insufficient funding.
- 3.5. The current system is inefficient and is not providing benefit to anyone: whether that be people experiencing homelessness, the services providing support, local and national government.

- 3.6. History shows us that things do not need to be this way. By building a clear picture of the current spend on homelessness, the new government can regain control of spending and strategically re-invest into support that works. Establishing secure, long-term and comprehensive funding will allow the whole system to plan strategically. Doing so will support a move away from cycles of crisis, allowing services to work more proactively and ultimately reduce the number of people pushed into homelessness in the first place.
- 3.7. To achieve this Government must commit to undertaking a systematic review of all homelessness-related spending across government informing a commitment to developing and delivering a consolidated, ring-fenced homelessness funding system from 2026/27 onwards.
- 3.8. This section outlines the key issues with the homelessness funding model and highlights the actions the new government should take to get back on track to ending homelessness. Unless steps are taken to systematically review the funding needs of homelessness services, the system will continue to fail those it is designed to support.

An outline of the homelessness system

- 3.9. The homelessness system in England is made up of a mix of statutory and non-statutory support services designed to prevent and end homelessness for families and individuals. There is a huge diversity of people who access homelessness support, ranging from those whose homelessness stems purely from a lack of affordability, through to people experiencing severe and multiple disadvantage who may have significant health and social care support needs.
- 3.10. Homeless Link primarily represent members working with adults experiencing single homelessness, the majority of whom do not qualify for statutory funding. Therefore, when we refer to 'the system', we primarily mean the system of non-statutory support for people experiencing single homelessness.
- 3.11. These services are often the last line of defence for people who have fallen through the gaps of other public services including mental health, social care, and the justice system. Services delivered within the homelessness system include: local authority Housing Options services; commissioned and non-commissioned accommodation including supported accommodation, hostels and emergency accommodation; tenancy sustainment services; rough sleeping outreach services, and specialist support interventions for associated support needs including mental and physical health, substance use, domestic abuse, education and employment.

Local authority homelessness duties

- 3.12. Under Part 7 of the Housing Act 1996, a person is defined as homeless if there is no accommodation available for them to occupy or if it is not reasonable for them to continue occupying their current accommodation.
- 3.13. There is no obligation for local authorities to house everyone experiencing homelessness. They must instead determine what action they take based on the facts of each individual case, assessing whether someone qualifies as homeless or threatened with homelessness and if so, whether they are eligible for assistance based on immigration and residence status in the UK.
- 3.14. Prior to 2018, local authorities' duties were focused on the provision of temporary accommodation to homeless households deemed as being in 'priority need'. The introduction of the Homelessness Reduction Act 2017 (HRA) extended these statutory duties, bringing in 'prevention' and 'relief' duties. All households owed a duty under the HRA qualify for some level of support, regardless of priority need status. However, it remains the case that local authorities' duty to accommodate is only triggered for households in priority need. This is explained further in figure 1.

Prevention Duty

Owed to all eligible applicants threatened with homelessness in the next 56 days or where a valid Section 21 eviction notice has been served.

Prevention activity may include negotiations with a landlord or family member, mediation, support with rent arrears, or support to secure alternative accommodation before the applicant becomes homeless. If applicants homelessness is not prevented, they move to a relief duty.

Relief Duty

Owed for 56 days to all eligible applicants who are homeless.

Households in priority need must be provided with interim accommodation during the relief duty. Other relief activity may include support to secure private rental accommodation, placement in supported housing, or support to bid for social housing. If applicant remains homeless after 56 days, they are assessed for a main duty.

Main Duty

Owed to applicants in priority need whose homelessness has not been prevented or relieved and who are homeless through no fault of their own.

The main duty means temporary accommodation must be provided. The duty remains in place until a suitable housing offer is made, or if the applicant refuses suitable temporary accommodation, loses their temporary accommodation, or ceases to be eligible.

Figure 1: Homelessness duties

Priority need and the duty to accommodate

3.15. Priority need status is automatically granted to households with children, those who become homeless due to domestic abuse, and to young care leavers. Local authorities can also grant priority need status in certain other circumstances based on risk and vulnerability. For 'single homeless' adults – those who enter homelessness without dependents – priority need status is only granted in cases of exceptional vulnerability. This can mean that even those with severe and multiple disadvantage are not deemed to be in priority need and do not qualify for a duty to accommodate.

Figure 2: Household configurations under homelessness duties

³⁰ Housing Act 1996, S.193.



Family homelessness

Households experiencing homelessness comprised of one or more adults and at least one dependent living together. Automatically defined as in priority need.



Single homelessness

Households of one or more adults, including couples, experiencing homelessness without dependents. Encompasses any form of homelessness or level of support need. Must evidence exceptional vulnerability to qualify as in priority need.

- 3.16. For those households found in priority need and owed a 'main duty' the local authority has a statutory duty to accommodate. Over the long term the duty is typically discharged once the household is offered social housing. Until then the local authority is obliged to accommodate them in temporary accommodation.
- 3.17. For households not categorised as in priority need, accommodation and support is primarily delivered through the 'non-statutory' homelessness sector. The bulk of this provision including many services run by Homeless Link members is delivered through the voluntary sector, Housing Associations, and community and faith-based organisations. These providers frequently deliver support under commissioned government contracts but may also rely wholly or in part on alternative income such as Housing Benefit, fundraising, and private grants. This is outlined in more detail in chapter 5.
- 3.18. Statutory homelessness funding covers the provisions necessary for local authorities to meet their duties under the HRA. This includes local authority housing options support for households owed a prevention or relief duty and the provision of temporary accommodation for eligible households. Rising temporary accommodation costs have seen increasing proportions of funding channelled to meeting these costs, meaning fewer resources to support those without an accommodation duty.

Table 1: Examples of homelessness accommodation types and typical funding sources

Accommodation model	Description	Typical funding sources
Temporary accommodation	Provided by the LA to meet their statutory duty to accommodate. This may take the form of a property owned privately or by a council or housing association, a room in a hostel, B&B, or hotel.	Funded through LAs using a range of funding sources including Homelessness Prevention Grant, subsidised from main council budget. LAs can claim HB subsidy on their TA costs but this is currently frozen at 2011 rates.
Emergency accommodation	Provided through LAs, VCSE and faith and community sectors. Non-statutory provision, varies	Local authority commissioned services, national government grants e.g. Night Shelter

	regionally but typically higher during winter. Includes night shelters, no second night out hubs, crash pads, severe weather emergency protocol accommodation. Used to accommodate people who are rough sleeping for a short period.	Transformation Fund, voluntary and community fundraised provision e.g. through churches.
Hostels	Provided through LA or VCSE. Short to mid-term provision of accommodation to help people move-on from rough sleeping. People are intended to move from hostels into more secure housing or supported accommodation.	Housing Benefit, LA commissioned contracts utilising different grants e.g. Homelessness Prevention Grant, Rough Sleeping Initiative. Fundraising income. Grants from trusts and foundations or philanthropy.
Supported accommodation (sometimes referred to as 'exempt accommodation')	Provided through VCSE and/or Housing Associations. Longer term, typically time limited housing for people experiencing homelessness with additional support needs. Provision can be for people with low, medium or high needs. People are usually expected to move on to a permanent independent tenancy.	Enhanced Housing Benefit. Local authority commissioned contracts utilising different grants e.g. Homelessness Prevention Grant and Rough Sleeping Initiative. National capital/revenue funds eg. Rough Sleeping Accommodation Programme, Single Homelessness Accommodation Programme, Supported Housing Improvement Programme. Fundraising income. Grants from trusts and foundations or philanthropy.
Housing First	Provided through VCSE and/or Housing Associations. Permanent accommodation with wrap around support for people with significant overlapping needs.	Universal Credit housing element. Local authority commissioned contracts including Rough Sleeping Initiative and national grants e.g. Single Homelessness Accommodation Programme. Fundraising income. Grants from trusts and foundations or philanthropy.

The history of homelessness funding

3.19. Although the homelessness sector provides a vital service supporting some of the most destitute and vulnerable people in our society, the approach to funding the system has never been consistent. Services, both statutory and non-statutory, have seen huge changes in the models of funding, what funding is available for, the way in which funding is allocated, and funding timescales.

- 3.20. This has led to a complicated ecosystem that is now verging on collapse. Both local authority and VCSE providers buckling under the strain of increased demand after years of insufficient funding. To understand how we got here, we need to look back at how funding has evolved over the last 30 years.
- 3.21. This section covers significant funding announcements related to overarching Government homelessness spend and changes since 1997. While we have sought to include key announcements and investment, due to the range and complexity of funding made available it has not been possible to include all smaller grants or funding programmes related to homelessness.
- 3.22. Not included in this section are targeted pilot programmes or funds for specific cohorts such as prison release programmes delivered through the Ministry of Justice, or inclusion health and homelessness interventions funded through the Department for Health and Social Care, or broader multiple disadvantage programmes such as Changing Futures. These interventions and pilots are extremely important, play a vital role and must be considered in any full review of homelessness funding but for the purpose of this overview the focus remains on 'core' homelessness provision.

1997: Reforming a complex and patchwork system

- 3.23. In 1997, the newly elected Labour Government inherited a complex and inefficient homelessness system. Rough sleeping rates were high and the system designed to respond to homelessness was criticised as lacking strategic oversight, favouring crisis responses over preventing the causes of homelessness, and for having too few options for those with high levels of intersecting support needs.³¹
- 3.24. Support for people experiencing homelessness was primarily funded through Housing Benefit. Legally, use of this income was restricted to the delivery of accommodation, and so could only be used to fund support activity in 'limited circumstances' to preserve the quality of property. Additional support costs had to be made up from a web of alternative funding streams.
- 3.25. Contemporary accounts identified several problems with the then-funding system:³³

³¹ Social Exclusion Unit (1998). Rough Sleeping – report by the Social Exclusion Unit.

³² Inter-Departmental Review of Funding for Supported Accommodation (1998). *Supporting People: A new policy and funding framework for support services*. 17 December 1998. DEP 1998/1489.

³³ House of Commons Library (2000). *The Local Government Bill [HL]: welfare services and social services functions: research paper 00/46.* 6th April 2000.

- The overall amount being paid out in Housing Benefit was uncertain;
- The patchwork funding network was complicated, uncoordinated and overlapping;
- The complexity of funding structures made it impossible to assess value for money or to transparently analyse use of resources;
- The focus on Housing Benefit meant nobody held responsibility for ensuring adequate support was being delivered;
- The lack of prevention work pushed costs downstream, forcing people to rely on more expensive crisis services once their wellbeing had declined;
- Various departments delivered homelessness-related support, but there was no unifying strategy which coordinated that work across government;
- Providers had to put energy into managing multiple funding streams, efforts which diverted resources away from the delivery of support.
- 3.26. The new government sought to reform their approach to homelessness. This saw the development of the cross-government Social Exclusion Unit, followed by the Rough Sleepers Unit in 1999. In 1998, proposals were also laid out for a new funding arrangement.³⁴ Initially, Government conducted a full funding review to improve understanding of its current spending, and laid interim measures to stabilise the sector, ensuring that Housing Benefit could cover support costs while the review took place.³⁵ Once this concluded, the Government proceeded with the Supporting People Programme, radically overhauling the way the system was funded.

2004 - 2009: The rollout of Supporting People

- 3.27. When it was rolled out in 2004, Supporting People was a £1.8bn ringfenced grant made to local authorities. Its scope was broad-ranging. It could be used to fund housing related support services for vulnerable people to live independently, including people experiencing or at high risk of homelessness, older people, and people with learning difficulties. It also funded the support element of residential accommodation, including homelessness supported accommodation.
- 3.28. The fund consolidated existing funding streams, including Housing Benefit-paid for support services, beneath a single budget. Resources were allocated by central government to local authorities based on the level of need in its area. Local authorities were then able to distribute money to providers to deliver

³⁴ Inter-Departmental Review of Funding for Supported Accommodation (1998). *Supporting People: A new policy and funding framework for support services*. 17 December 1998. DEP 1998/1489.

³⁵ House of Commons Library (2000). *The Local Government Bill [HL]: welfare services and social services functions: research paper 00/46.* 6th April 2000.

- services, with freedom to make decisions about how money should be spent most effectively.³⁶
- 3.29. Supporting People also introduced a quality standard framework allowing for oversight and monitoring of quality across provision and consistency in commissioning decisions.
- 3.30. Its impacts were significant. In 2009, the net financial benefits of the programme were weighed at £3.41bn per annum, against an investment of £1.61bn. This sat alongside 'long-term unquantified benefits [...] that include reductions in both need for support and social exclusion'.³⁷ The ringfence meant the grant 'punch[ed] above its weight'³⁸ in delivering outcomes, making it 'easy to use savings to pilot new services and approaches' and giving those involved 'an incentive to identify savings, because they knew these could be reinvested'.³⁹

2009 - 2017: After the ringfence

- 3.31. Despite the success of the Supporting People programme, the funding ringfence was removed in 2009. 40 This decision was taken in the face of recession: the programme, while effective, was felt to be unnecessarily expensive. In removing the ringfence, government sought to give councils 'greater freedom to prioritise and allocate budgets to support public services'. 41
- 3.32. Initially, Supporting People remained as an identifiable budget line in the Local Government settlement and redirected funds had to contribute towards the aims of Supporting People. This limited cuts and meant local authorities reported genuine efficiency savings as providers were pushed to offer improved services, lower prices, or to reassess provisions that should have fallen beneath statutory social care duties.⁴²

³⁶ House of Commons Library (2012). *The Supporting People programme: Research paper 12/40.* 16th July 2012.

³⁷ Ashton, T and Hempenstall, C. (2009). *Research into the financial benefits of the Supporting People programme, 2009.* Capgemini and Department for Communities and Local Government.

³⁸ Audit Commission (2009). *Supporting People Programme 2005–2009*.

³⁹ ibid

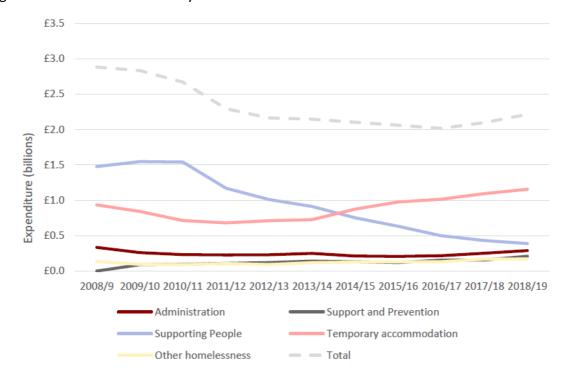
 $^{^{40}}$ HC Deb 26 November 2008 c

⁴¹ Department for Communities and Local Government (2010). *Spending Review 2010: Equality Impact Assessment – Funding for the Supporting People Programme*.

⁴² Thunder, J and Bovill Rose, C. (2019) *Local authority spending on homelessness: understanding recent trends and their impact.* WPI Economics, St Mungo's and Homeless Link.

- 3.33. ut while the then DCLG initially indicated that the 'change in funding will not necessarily result in less money being spent on [support] services', ⁴³ Supporting People was fully absorbed into local authority core grants in 2011, and austerityera cuts saw service funding erode. ⁴⁴ By 2012, Inside Housing found that 53% of councils had begun to decommission services previously funded by Supporting People, with homelessness services hit hardest. ⁴⁵
- 3.34. But while the then DCLG initially indicated that the 'change in funding will not necessarily result in less money being spent on [support] services', ⁴⁶ Supporting People was fully absorbed into local authority core grants in 2011, and austerityera cuts saw service funding erode. ⁴⁷ By 2012, Inside Housing found that 53% of councils had begun to decommission services previously funded by Supporting People, with homelessness services hit hardest. ⁴⁸

Figure 33: WPI Economics analysis of MHCLG data⁴⁹



⁴³ Department for Communities and Local Government (2010). *Spending Review 2010: Equality Impact Assessment – Funding for the Supporting People Programme*.

⁴⁴ House of Commons Library (2012). *The Supporting People programme: Research paper 12/40.* 16th July 2012.

⁴⁵ Inside Housing (2012). "Services cut for 46,000 vulnerable people". 23 March 2012.

⁴⁶ Department for Communities and Local Government (2010). *Spending Review 2010: Equality Impact Assessment – Funding for the Supporting People Programme*.

⁴⁷ House of Commons Library (2012). *The Supporting People programme: Research paper 12/40.* 16th July 2012.

⁴⁸ Inside Housing (2012). "Services cut for 46,000 vulnerable people". 23 March 2012.

⁴⁹ WPI Economics, Homeless Link & St Mungo's (2020) Local authority spending on homelessness

- 3.35. Throughout the early 2010s, rates of homelessness slowly crept up. The number of people sleeping rough increased year on year, and the cost of meeting statutory homelessness duties gradually increased. While pots of funding were released during this period (see figure 3), analysis from WPI Economics found that spending on homelessness related activity declined by 27% between 2008/9 and 2017/18 (see figure 2). This reduction disproportionately impacted people classified as 'single' homeless, where the local authority was less likely to have a duty to accommodate. For this cohort, spending on support services fell by more than 50% a drop entirely accounted for by cuts to services previously funded under Supporting People.⁵⁰
- 3.36. During this period Government responded to increases in homelessness with a range of different funding approaches initially introducing the DWP funded Temporary Accommodation Management Fund (TAMF). The TAMF made £40 available per week per eligible temporary accommodation unit operated by authorities in London and £60 elsewhere in England. As the main source of funding for homelessness support this restricted local authorities to committing the vast majority of their spending on temporary accommodation further reducing the available support services and wider infrastructure needed to effectively help people experiencing homelessness and rough sleeping.
- 3.37. This model was criticised as poor value for money by a 2017 report of the National Audit Office, which stated that it represented a 'light touch approach to working with local authorities' that was 'difficult to understand' in the face of a visibly growing homelessness crisis:

"Although it is the government department with responsibility for tackling homelessness, during its increase in recent years the [DCLG] took a light touch approach to working with local authorities. It is difficult to understand why the Department persisted with this approach in the face of such a visibly growing problem...There remain gaps in its approach and it has not, for example, sought to evaluate the majority of funding provided to prevent and tackle homelessness. The Department's recent performance in reducing homelessness therefore cannot be considered value for money"

- NAO report on homelessness spending (2017)⁵¹

2017: Homelessness Reduction Act and associated funding

3.38. The Homelessness Reduction Act (HRA) was introduced in 2017 in recognition of the two tier system within homelessness support. Increasingly people who were

⁵⁰ Thunder, J and Bovill Rose, C. (2019) *Local authority spending on homelessness: understanding recent trends and their impact.* WPI Economics, St Mungo's and Homeless Link.

⁵¹ National Audit Office (2024). *The effectiveness of government in tackling homelessness*. 23rd July 2024.

not deemed to be in priority need were not able to access any services, and therefore people experiencing 'single homelessness' were cut off from the statutory system. These included people who were rough sleeping, as well as those with significant health and social care needs. As a consequence an increasingly dynamic non-statutory system had started to develop around the statutory system, providing accommodation and support services to meet the needs of people in their community.

- 3.39. The HRA was intended to reduce the disparities in the system through the introduction of the prevention and relief duties both of which are available to anyone with access to public funds experiencing homelessness, regardless of priority need. The introduction of the HRA in April 2018 also saw additional funding released to local authorities to meet their new duties. This included three years of New Burdens Funding following the introduction of the HRA.
- 3.40. The 2017 reforms also saw the then-DCLG replace the TAMF with the Flexible Housing Support Grant (FHSG), a lump sum grant allocated to local authorities with flexibility on how they could spend this across homelessness support activities, shifting significant homelessness spend from DWP back to DCLG. This was intended to allow local authorities to expand from a focus on temporary accommodation to a range of homelessness activity including prevention. In 2017/18 total spend through the FHSG was £186million, rising to £200million in 2020/21 before it was replaced by the Homelessness Prevention Grant (HPG).
- 3.41. The new HPG combined the FHSG and the Homelessness Reduction New Burdens Funding, acknowledging the need for the additional resource for the HRA to be sustained. Alongside the main grant, various top-ups have been made available in recognition of further resources needed. The HPG is allocated to local authorities based on a formula that considers relative homelessness and temporary accommodation pressures. In 2024/25 the Homelessness Prevention Grant allocation is set at £331.3M with an additional £190M allocated to account for ongoing pressures from the Homes for Ukraine scheme.
- 3.42. The purpose of the Homelessness Prevention Grant as set out by MHCLG is "to give local authorities control and flexibility in managing homelessness pressures and supporting those who are at risk of homelessness." This includes enforcing the HRA, reducing temporary accommodation use by maximising homeless prevention for families, and reducing reliance on B&B accommodation. However, much of the HPG has been consumed by the cost of meeting statutory duties, leaving many local authorities with little left over to channel towards prevention.

Funding announcements for single homelessness⁵²

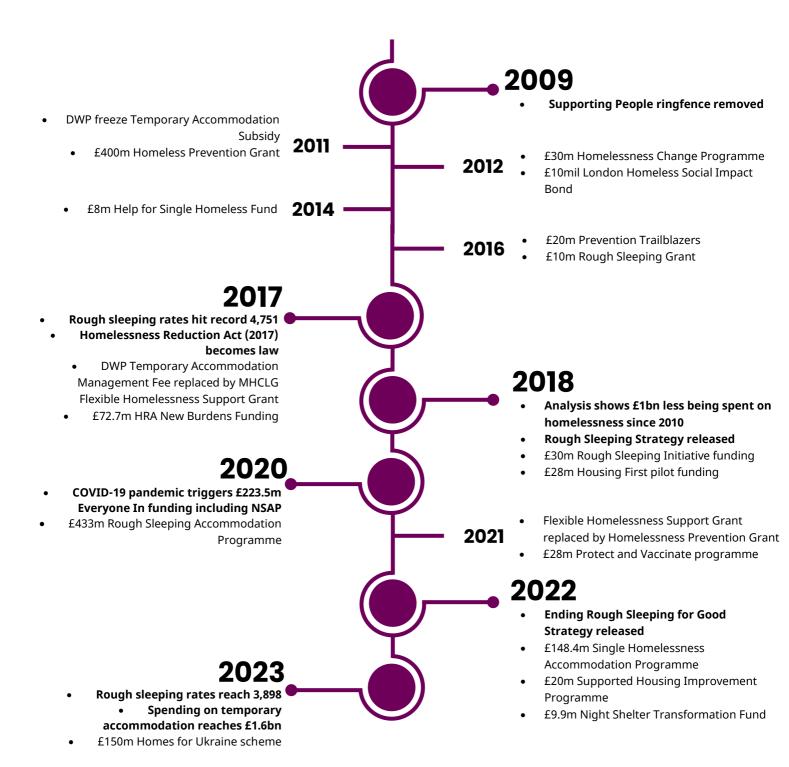


Figure 4: Funding announcements for single homelessness

⁵² Figures reflect value at point of announcement. For up to date figures please see table 2.

2017 - now: A rough sleeping crisis

3.43. The criticisms levied by the National Audit Office came at the same time as a visibly growing homelessness and rough sleeping crisis. By 2017, reductions in support for single homeless households had seen bed spaces for this cohort drop by 30% in 10 years.⁵³ Across this same period, rates of rough sleeping had increased to 4,751 – a rise of 169% and the highest number since records began.

Rough Sleeping Initiative

- 3.44. Alongside the passing of the Homelessness Reduction Act, Government responded to this crisis by introducing the Rough Sleeping Initiative fund (RSI) from 2018. RSI was initially announced as a £30m pilot delivered directly to local authorities to support people sleeping rough into accommodation, including funding for staff and some service costs.
- 3.45. Following the pilot period, RSI was rolled out nationally from 2019, with funding announced on an annual basis until 2021. High demand for support saw the funding allocation rise substantially year on year: from £86 million in 2019, £112 million in 2020, to £203 million in 2021. The annual approach to allocations were heavily criticised by both local authorities and VCS commissioned providers, who were often not told of new contracts until April or May of the new financial year. This forced services to cover costs in arrears based on anticipated funding and led to constantly disrupted services, support, and job insecurity. Local authorities and VCS partners were also forced to commit significant resource to annual bid development and tendering processes taking away limited capacity from frontline delivery.
- 3.46. In recognition of the damaging nature of one year contracts Government announced that the 2022-25 RSI funding would be allocated on a three-year basis allowing for longer term contracts and the hoped ability for better strategic planning and innovation. Current allocations for the three years total £530M.

Rough Sleeping Accommodation Programme and Single Homelessness Accommodation Programme

3.47. In 2020, recognising that there was also a need to increase capacity to accommodate within the sector and therefore capital investment alongside revenue Government also announced the Rough Sleeping Accommodation Programme (RSAP), a £435M capital and revenue programme delivered

⁵³ Homeless Link, Support for single homeless people in England, Annual Review 2022, 2023.

- between 2021-2024 with the intention of providing up to 6,000 new move-on homes and associated support for people experiencing homelessness.
- 3.48. In 2022 the Single Homelessness Accommodation Programme (SHAP) was announced, releasing a further £200M to deliver up to 2400 homes and support services for people sleeping rough or at risk of sleeping rough with a specific intention of providing Housing First and housing-led provision for people with multiple disadvantage and young people at risk of rough sleeping.

Other funds

- 3.49. Alongside these core programmes since 2017 numerous other funding schemes have been released in response to acute and ongoing pressures. Most notably is the £223.5 million Everyone In programme, which saw rough sleepers housed in self-contained emergency accommodation units in response to the COVID-19 pandemic.⁵⁴ Everyone In combined close strategic oversight with a huge injection of funding, and resulted in a 37% drop in the number of people sleeping rough in England. While many of the people housed through Everyone In went on to be successfully rehoused, rough sleeping rates once again increased after the scheme was withdrawn.
- 3.50. Other programmes of temporary funding have included the £20 million Supported Housing Improvement Programme, £150 million Ukraine homelessness prevention grant top-up, £28 million Protect and Vaccinate fund, the £10 million Night Shelter Transformation Fund, the £7 million Voluntary and Community Frontline Sector Support Grant and the £50 million cost of living homelessness prevention support grant, among others. These were delivered on a time-limited basis in addition to longer-term funding arrangements, some of which are still in place. A fuller breakdown of current known spending is given in the next chapter.

Current spending on homelessness

Quantifying the spend

3.51. As outlined above, the current scheme of spending on homelessness is extremely complex. Funds have by and large been developed in response to crisis, rather than as part of a coordinated response to prevent and end homelessness. The system is therefore funded through a patchwork of different funding schemes, creating roadblocks when trying to quantify the current overall spend.

⁵⁴ Coronavirus: Support for rough sleepers (England) - House of Commons Library (parliament.uk)

- 3.52. The previous government announced their headline spend on homelessness and rough sleeping as £2.4 billion, including £1.2 billion Homelessness Prevention Grant funding, funding commitments laid out in the 'Ending Rough Sleeping for Good' strategy, and multiple subsequent 'top ups' and 'boosts'.⁵⁵
- 3.53. However, in an echo of 1997's General Election, the precise figure currently being spent on relieving homelessness is not currently available. Many non-statutory 'exempt' supported accommodation services are funded through Enhanced Housing Benefit. While there is no accurate breakdown of current spending on exempt accommodation, estimates place this at around £1.9 billion of additional funding based on 2016 spending levels. ⁵⁶ Further information on Enhanced Housing Benefit is given in chapter 6.
- 3.54. A recent report from the National Audit Office attempted to quantify spending on homelessness across government (see table 1).⁵⁷ In doing so, they showcased the complexity of current funding arrangements. Funding pots are varied, with different timelines, changeable values and a lack of coordination or strategic oversight.
- 3.55. The analysis found that funding was 'fragmented and generally short-term, inhibiting homelessness prevention work' and that DLUHC (now MHCLG) could not 'demonstrate that it is delivering optimal value for money from its efforts to tackle homelessness'. While NAO's report found £2.44bn was spent on homelessness services, this is exclusive of the unknown figure also spent on non-statutory exempt accommodation services, meaning the total figure is likely to be significantly higher.

Table 2: Source National Audit Office (2024). The effectiveness of government in tackling homelessness. 23rd July 2024.

Fund	Amount	Funding period	Department		
Funding specifically for homelessness/rough sleeping					
Homelessness Prevention	£432.2 million in 2023-24,	2023/24 to	MHCLG		
Grant	£440.4 million in 2024-25	2024/25			
Single Homelessness	£255.7 million over 5	2023/24 to	MHCLG		
Accommodation Programme	rounds	2024/25			

⁵⁵ House of Commons (2024). *Homelessness and Rough Sleeping Funding*. HC 746. 28th February 2024; House of Commons (2024). *Rough sleeping and homelessness*. HC 746. 4th March 2024.

⁵⁶ Davies, G (2022). Letter from the Comptroller and Auditor General to the Chair of the LUHC Select Committee. GF 1370 22, 27th July 2022. Available at:

https://committees.parliament.uk/publications/28518/documents/172215/default/

⁵⁷ National Audit Office (2024). *The effectiveness of government in tackling homelessness.* 23rd July 2024.

⁵⁸ Ibid

Housing Benefit Temporary Accommodation Subsidy	Variable	2017 to present	DWP
Rough Sleeping Initiative	£548 million	2022/23 to 2024/25	MHCLG
Rough Sleeping Accommodation Programme	£435 million	2021/22 to 2024/25	MHCLG
Accommodation for Ex- Offenders Scheme	£42 million	2021/22 to 2024/25	MHCLG
General funds that can be used for homelessness			
Local Government Finance Settlement	£59.7 billion in 2023/4, £64.7 billion in 2024/5.	2023/24 to 2024/25	MHCLG
Household Support Fund	£3.8 billion	2021/22 to 2024/25	DWP
Homes for Ukraine Scheme	£1.24 billion	2022/23 to 2023/24	MHCLG
Local Authority Housing Fund	£1.2 billion over 3 rounds	2022/23 to 2024/25	MHCLG
Asylum Dispersal Grant	£750 per asylum seeker in Home Office accommodation	2023/24	Home Office
UK Resettlement Scheme	Variable	2021/22 to 2026/27	Home Office
Discretionary Housing Payments	£100 million	2023/24	DWP

3.56. Despite this significant and varied spend, local authority spending on homelessness has increased 113% in real terms since 2010/11. Spending on homelessness now represents 60% of the total gross expenditure on housing services, up from 25% in 2010/11. Spending on temporary accommodation alone has risen to £1.63 billion, representing 40% of the total spend on housing services. These spiralling costs have put many local authorities at risk of bankruptcy.⁵⁹

Exempt accommodation and Enhanced Housing Benefit

3.57. Often missing from considerations of the overall costs of the homelessness system is the spend made from DWP through the delivery of exempt accommodation – which currently makes up significant proportion of the homelessness supported accommodation provision. Exempt accommodation is a term used in Housing Benefit regulations which allows providers of supported housing to collect higher rates of Housing Benefit known as Enhanced Housing Benefit. Exempt status was established to support the activity of Housing

⁵⁹ National Audit Office (2024). The effectiveness of government in tackling homelessness. 23rd July 2024.

Associations and VCSE accommodation providers in recognition of the higher cost of managing supported housing and to account for Intensive Housing Management.⁶⁰

- 3.58. Exempt status is primarily used by VCSE providers and Housing Associations including many of our members, and encompasses many high-quality services. For these, the ability to collect higher rents is often instrumental in their ability to deliver support and maintain financial viability. In recent years, however, an increasing number of bad actors have stepped into the sector to take advantage of the exempt accommodation loophole and the low level of scrutiny placed on providers. Unscrupulous providers across the country have purchased properties and begun delivering non-commissioned 'supported' accommodation at 'excessive profits'. Such providers will deliver limited to no support while collecting income directly from the Housing Benefit bill. The state and scale of low-quality exempt accommodation 'shocked and alarmed' the LUHC committee who described the system as 'a complete mess'. 62
- 3.59. The LUHC committee inquiry into the cost of exempt accommodation reported the money spent on exempt accommodation was 'not readily available and to provide it would incur disproportionate cost'.⁶³

"The SAR [Supported Accommodation Review in 2016] estimated that £2.15 billion was spent on 'specified accommodation' across Great Britain. No further breakdown was provided, but as 89% of people in specified accommodation are in exempt accommodation, it is probable that a significant proportion of this is spent on exempt accommodation."

3.60. What this means is that although the headline costs of homelessness spend by Treasury is currently £2.4billion this does not include the presumed billions being spent on Housing Benefit for exempt accommodation. DWP are not able to provide a figure of what is being spent at current, nor estimate what proportion of that money is spent on homelessness specific exempt accommodation, nor of which is on poor-quality provisions.⁶⁵

⁶⁰ Crisis (2021). Crisis Policy Briefing: Tackling problems with exempt accommodation. October 2021.

⁶¹ Levelling Up, Housing and Communities Committee (2022). *Exempt Accommodation Report.* 19th Oct 2022 HC 21.

⁶² Ibid.

⁶³ Ibid

⁶⁴ Davies, G (2022). Letter from the Comptroller and Auditor General to the Chair of the LUHC Select Committee. GF 1370 22, 27th July 2022. Available at:

https://committees.parliament.uk/publications/28518/documents/172215/default/

⁶⁵ Davies, G (2022). Letter from the Comptroller and Auditor General to the Chair of the LUHC Select Committee. GF 1370 22, 27th July 2022. Available at:

https://committees.parliament.uk/publications/28518/documents/172215/default/

3.61. In an echo of 1997 the reliance on Housing Benefit has meant restrictions on the type of support provided, limitations on strategic development and a lack of systematic oversight.

Temporary accommodation crisis

- 3.62. The rapid increase in households owed a main homelessness duty and the spiralling cost of delivering temporary accommodation has left local authorities on the brink of collapse. The number of households in temporary accommodation rose to 117,450 in April 2024, a 12.3% increase on the previous year and the highest number since records began.
- 3.63. Local authorities' spending capacity on temporary accommodation is further compromised by the means used to recover costs. Under the current system, local authorities pay upfront for temporary accommodation and reclaim the cost as a subsidy from the DWP. Reimbursement rates are laid out in legislation and are calculated based on the January 2011 LHA rate.
- 3.64. The freeze on subsidy rates at 2011 levels was set to control welfare expenditure. The significant inflation in rental costs since 2011 means that subsidy rates have fallen significantly behind actual costs. This gap is known as the 'Temporary Accommodation Subsidy loss'. Local authorities reported losing £204.5 million in 2022/23 because of the shortfall, with some spending up to half of their total net budget on temporary accommodation as a result.⁶⁶
- 3.65. While temporary accommodation is a necessary measure in cases of emergency, its widespread use comes at huge cost to the wellbeing of those who live there. Conditions are often poor, with shared facilities, cramped rooms and no access to basic cooking or washing facilities.⁶⁷ The lack of permanent, affordable housing to move on into means people remain in temporary accommodation for long periods, often months or years.
- 3.66. This has resulted in a bed-blocking effect, as the number of beds being freed up by move-on falls short of the number of new people owed a main homelessness duty. This has led to councils' increased use of expensive and unsuitable B&B accommodation. The Local Government Association (LGA) found half of local authorities do not feel confident they will have 'enough funding to fulfil their legal duties' in 2024/25,⁶⁸ and the cost of temporary accommodation means one in five councils are 'very or fairly likely' to issue Section 114 notices in the near future⁶⁹.

⁶⁶ National Audit Office (2024). *The effectiveness of government in tackling homelessness*. 23rd July 2024.

⁶⁷ Garvie, D. et al. (2023). Still Living in Limbo: Why the Use of Temporary Accommodation Must End. Shelter.

⁶⁸ Local Government Association (2023). Post-Autumn Statement Temperature Check. November 2023.

⁶⁹ Ibid.

The knock-on impact to single homelessness

- 3.67. For many local authorities, the rise in costs associated with meeting statutory homelessness duties has pushed them to the edge of bankruptcy. Many are scaling back support in other areas including services for non-statutory homelessness meeting the needs of rough sleepers and other people not eligible for the main duty despite experiencing homelessness to cover the cost of temporary accommodation. This squeeze has led a growing number of homelessness services focused on 'single homelessness' to see commissioned contracts cut or their services decommissioned altogether as local authorities focus resources on meeting their legal duties.
- 3.68. These cuts have reduced activity across homelessness prevention, rough sleeping outreach, and supported accommodation. Some areas have ceased or propose to cease contracts for non-statutory homelessness services altogether. This means quality services closing down, hundreds of beds removed from the sector, and few alternative options for those who rely on services for support and accommodation. Examples of this can been seen around the country including in Devon, Hampshire, Leicestershire and Newcastle.

The impact on single homelessness

"We have had to redefine the way we describe our services. The services themselves haven't changed – we are still trying to do the same things, house people safely and enable them to develop independence – but we have to describe ourselves doing more intensive housing management or supervision [...] there's less time for the type of support that used to be paid for by housing related support contracts. The emphasis should be on support rather than just the housing."

- CEO, Homeless Link member organisation

3.69. The fifteen years since the removal of ringfencing on Government homelessness funding has seen support contracts slashed and has meant many accommodation providers have seen their primary source of income shift to Housing Benefit. Homeless Link members described the challenge of delivering effective homelessness support while working beneath Housing Benefit regulations as 'dancing on regulatory pinheads'.

⁷⁰ Kent County Council (2022). *Record of Decision: Kent Homeless Connect: Termination of Service.* Decision no. 22/00075. Available at: https://letstalk.kent.gov.uk/kent-homeless-connect-consultation

⁷¹ Booth, R. (2024). *Planned cuts to shelters in England will cost lives, say homeless people.* The Guardian. 24th May 2024.

- 3.70. As VCSE providers struggle to maintain standards beneath restricted funding, the sector has grown increasingly vulnerable to exploitation. Members report an increase in private, for-profit providers moving in to deliver supported housing with little consideration of the quality or consistency of support.⁷²
- 3.71. Overall, the picture is one of a traumatised system,⁷³ so deeply impacted by cuts and shortfalls that it is unable to meet its purpose in ending homelessness. Changes to funding systems means support has been forcibly deprioritised, with providers left to deliver 'intensive housing management' ie. maintenance of property. The shift in focus had gutted providers' ability to deliver effective support and left numerous providers to describe their own services as 'inadequate'.

Funding for accommodation providers

3.72. In our 2023 Annual Review of Support for Single Homeless People in England, accommodation providers spoke of the shift in their income streams across the last 10 years. 56% cited Housing Benefit as their main source of income, a steep jump from just 13% in 2012. And of this 31% cited Enhanced Housing Benefit as their main source of income. Overall Housing Benefit is now the main source of income across the sector, increasing 231% overall in 10 years.

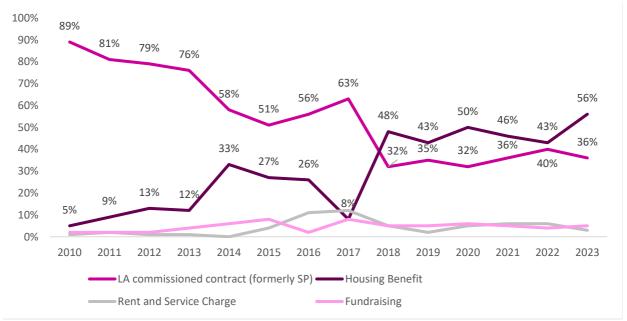


Figure 55: Accommodation providers main source of funding, 2010-2024 (from 'Annual Review of Single Homelessness 2023', Homeless Link, [Forthcoming]).

⁷² Levelling Up, Housing and Communities Committee (2022). *Exempt Accommodation Report.* 19th Oct 2022 HC 21.

⁷³ Blood, I. et al. (2019). 'A Traumatised System': Research into the commissioning of homelessness services in the last 10 years. Riverside, University of York and Imogen Blood & Associates.

- 3.73. Across the same period, local authority commissioned funding has reduced significantly. While 89% of providers cited this as their primary source of income in 2010, this has now dropped to just 36%. While commissioned funding streams often pay for essential support activity, shorter funding windows can mean they are perceived as less stable than Housing Benefit income.
- 3.74. Providers also report significant challenges in affordability. Those in receipt of local authority commissioning have seen contract values remain largely static in recent years despite sharp rises in inflation. Many have ramped up private grant applications through trusts and foundations or fundraising activity to meet their core delivery costs, but describe this as leaving them vulnerable to market changes. The cost of living crisis has seen individual giving and grant fundraising drop significantly for some providers, all while the cost of delivery has risen. As services struggle to make up the shortfall in Government contracts, many have been forced to reduce the scale of their delivery and, in some cases, to close services altogether, with the latest data from Homeless Link members showing 19% of providers have already reduced or closed services, and 47% at further risk of doing so.
- 3.75. In addition to larger contracts such as RSI, many services fund support activity through smaller grant funding. These are usually tied to smaller government contracts or to trusts and foundations, and are often delivered on particularly short cycles of around 12 months. The Chasing small funding pots can take up significant resources, particularly for smaller organisations, and funds often favour new or innovative projects over day-to-day delivery. This can have serious impacts on the continuity of care, with staff moving between temporary contracts and changing roles to match whatever funding is available.

Fundraising holistic support

3.76. The push towards Housing Benefit as a primary income source provokes distinct challenges in the delivery of holistic support. Such provisions include services such as floating support, employability and support with intersecting needs such as substance use or domestic violence. While these services can be instrumental in breaking the cycle of homelessness by addressing its root causes and helping someone settle in their community, they fall beyond the remit of Housing Benefit. This means people moving on from supported housing face a steep cliff edge in support and has resulted in many successful services closing as providers are pushed to focus their resources into accommodation.

⁷⁴ Mackie, P., Fitzpatrick, S. and Morris, N. (2024). *Prevention into Action: Gaps and opportunities in locally-led homelessness prevention in England.* Homeless Link.

- 3.77. The shortage of holistic funding streams raises particular challenges for smaller non-accommodation providers such as day centres or outreach support. A survey of Homeless Link member day centres showed their primary funding came from a combination of grant funding, individual giving and other fundraising activity. These services frequently act as a first point of contact for people at risk of homelessness and can provide essential services like food, clothing or company to those who may otherwise be unable to access support.
- 3.78. But despite the essential role they play in the homelessness ecosystem, many have faced significantly reduced funding and cost pressures that have forced them to reduce their service or, in some cases, close altogether. Holistic services delivered by larger-scale providers are often first to be cut in efforts to reduce spending. Many smaller-scale or independent providers have seen their donation income decrease in light of cost of living pressures. This has coupled with an increasingly competitive small grant environment, inflated delivery costs and higher demand for crisis support, and has left many smaller providers at risk of closing altogether.

Key challenges of the current system

"There's no sense of real planning for development, improvement, stability – it's just an ongoing battle to survive."

- CEO, Homeless Link member organisation

- 3.79. After years of poorly-planned and increasingly unsustainable funding, the homelessness sector is in crisis. As many as 19% of our members have already reduced or closed services, and 47% at further risk of doing so because of financial viability, and an increasing number have faced outright funding cuts from their local authority. Our members report an overall lack of strategic financial coordination that stems from central Government. Despite delivering services on their behalf, charities are forced to waste significant time and resource chasing insecure funding to cover shortfalls and funding gaps, at the expense of planning and coordination. The result is a network of services forced to hop from crisis to crisis, vulnerable to market changes and unable to address the root causes of homelessness among the people who turn to them for support.
- 3.80. The inability of services to move beyond crisis responses means a revolving door of clients who return 'year after year' with homelessness driven by unresolved support needs, all while cost pressures push an ever-increasing

⁷⁵ Homeless Link, Support for single homeless people in England, Annual Review 2022, 2023.

⁷⁶ Homeless Link (2024). Homeless Link submission to the Spring Statement 2024.

number of people into homelessness for the first time. Services are now working within an unsustainable norm, with rough sleeping numbers rising rapidly, caseloads far beyond their intended capacity, and rising levels of overall need causing more people to become trapped in preventable cycles of homelessness.

3.81. This section outlines the widespread impacts of the broken funding system. This begins at the highest level, with services are unable to conduct common-sense business planning more than a year or two in advance. We then outline how cost-focused commissioning approaches trickle down into service delivery and the homelessness workforce. Most tragically, this section closes with a brief outline of the impact this has on people experiencing homelessness themselves, who are too often forced to rely on services that cannot deliver the support they need. The overall picture is one of crisis. Without a long-term plan to fund a system that works, the homelessness sector will continue to be pushed past breaking point.

Overreliance on Housing Benefit

- 3.82. Quality support is the key to ending homelessness. Specialist providers are set apart by the support they deliver. Forcing charities to pay for staff time and support costs out of accommodation-focused Housing Benefit income fundamentally misrepresents the role that services play for those who access them. For many experiencing homelessness, a roof over their head is the first step on the road to recovery but it is high-quality, person-centred support that unlocks a sustainable move on from homelessness.
- 3.83. Our current funding system works against this. Funding is channelled into maintaining the bricks and mortar of a property rather than supporting the people who live within it. This has created a system ripe for exploitation by those whose only motivation is profit. The exempt scandal has placed this into the spotlight, with an alarming amount of accommodation delivered without regard for quality nor safety while collecting money directly from the public purse. The LUHC committee described current funding regulations as 'a licence to print money to those who wish to exploit the system'⁷⁷ while the people unfortunate enough to be housed in such schemes live with the lasting damage and trauma they can cause.
- 3.84. The historic lack of oversight in the sector has left the system 'a complete mess', and it falls to the new government to unpick this. This work has already begun, with the Supported Housing (Regulatory Oversight) Act offering a promise of

⁷⁷ Levelling Up, Housing and Communities Committee (2022). *Exempt Accommodation Report.* 19th Oct 2022 HC 21.

- change within the sector. But in a support-focused system, exempt status would not be required and this crisis would not exist.
- 3.85. While it is not clear how much money is currently spent on exempt accommodation, the system is clearly generating huge inefficiency and waste. The new government can regain strategic oversight of spending by quantifying the existing Housing Benefit spend and redistributing funds to deliver better investment, higher-quality services and improved outcomes for those who live in them. To achieve this, the focus of funding must shift away from bricks and mortar and onto the provision of high-quality, consistent and person-centred support.

Short-termism

- 3.86. As outlined in Chapter 5, many of our members receive some portion of their funding through Government funding streams. One of the core criticisms of the current funding model is the short-term nature on which funding is commonly allocated. Contracts are generally awarded on a short-term cycle with little consideration of the impact this has on service delivery.
- 3.87. The most prominent example of this is RSI funding. While welcomed as a necessary injection of funding when it was first introduced in 2018, providers were critical of the challenges posed by its initial one-year funding cycle. Single-year contracts made it impossible to reliably forecast more than a year in advance, leaving little space for strategic planning and coordination. Services were left handing out fixed-term contracts to staff, driving high staff turnover and anxiety among the workforce. Providers were often not told of the outcome of new contract bids until April or May of the financial year, meaning they were forced to take the risk of covering delivery costs from reserves based on their anticipated funding.
- 3.88. After significant lobbying from the sector, Government announced that the 2022-25 RSI funding would be allocated on a 3-year basis. While this was a welcome change, providers maintain that the three-year cycle is still not long enough. As the end of the funding period draws closer, members report feeling they are again on a funding cliff-edge with no certainty about their future viability.

Race-to-the-bottom approaches

⁷⁸ Homeless Link (2021). Everyone In for Good: Homeless Link submission to the Comprehensive Spending Review 2021.

- 3.89. Even for those with relatively secure local authority contracts, commissioned contract values have increasingly fallen behind the cost of service delivery. We have heard from our members that despite headline announcements of new funding from Government, service-level funding has largely remained static in recent years. Many services have seen real-terms or actual cuts to their budgets, despite inflation-driven rises in the cost of service delivery and an increase in both the number of people requiring support and the severity of need they require support with. Services describe being expected to deliver more for less, all at the cost of their service quality.
- 3.90. The financial shortfalls in homelessness funding have also driven a cost-first approach to commissioning. Members describe losing contracts often for services that they have provided for years because lower-quality providers are able to offer to deliver them cheaper but in doing so sacrificing better outcomes. Tendering culture can pit local organisations against one another, with a number of providers chasing the same grants and winning out based on who can offer to deliver it the cheapest. Providers spoke of their frustration, both at the cost of contracts and the culture of competition that this fosters:

"Sometimes the price of a contract is so low you know you can't afford to tender for it. We are all aware these types of procurement practices kill collaboration and collaboration is what solves homelessness for people."

3.91. The culture of 'race-to-the-bottom' commissioning in homelessness drives the quality of services and support down as providers try to fit their service standards around what funding is available. This can make the effective implementation of high-quality support almost impossible. The basic principles of trauma-informed care require both time and strategic oversight to embed, with staff supported and trained to move away from crisis management. Without the ability to effectively horizon-scan, retain staff or offer sufficient support time to each resident, services instead remain trapped responding to crisis after crisis. This, in turn, prevents the effective support and recovery for people supported by the service, preventing recovery and perpetuating the long-term traumas of homelessness.⁷⁹ All of this leads to ultimately driving up the costs to the public purse: not only through homelessness provision because of the protracted length of time people risk being trapped in homelessness, but also on wider public services including health, mental health, social care and criminal justice as the impact and trauma of homelessness takes hold.

⁷⁹ Homeless Link (2024). *Being Trauma-Informed – a practice development framework.*

Impact on workforce

"We are commissioned to work in a trauma-informed way, but at the same time, we have to support so many people with a limited staffing capacity."

- 3.92. The homelessness workforce has suffered shortages in recent years caused by low wages and high rates of burnout. The Homeless Link Workforce survey, 80 completed in June 2022, showed that workers are driven by a desire to make a positive difference, but that low wages and challenging workloads are driving people away from the sector. Only 28% of respondents felt frontline staff were appropriately paid, and workers who remained in the sector often did so in the knowledge that they could earn more elsewhere. The effect is an 'unsustainable' reliance on 'good will and passion'.81
- 3.93. Frontline workers, who provide much of the flagship support for homelessness organisations, are generally the lowest paid among the workforce and the most likely to be exposed to trauma and burnout. Charity leaders have spoken to us of their intentions to fairly compensate staff but emphasised the limited resources available to do so. Low wages were portrayed as a symptom of the homelessness commissioning culture. Contracts have very fine margins on staff costs, making competitive pay challenging to deliver, with frontline wages often only slightly above minimum wage. Because wages are so supressed, they are often lower paid than entry-level positions in supermarkets, and leaders report difficulty in delivering attractive job conditions to retain workers under current contracts.
- 3.94. The overall result of workforce pressures has been a self-perpetuating cycle of staff shortages. Understaffing rarely means a reduction in the number of people supported. Instead, the same number of clients are shared across a smaller pool of support workers. As demand for services rises, workers are increasingly asked to take on additional cases, reducing the quality and intensity of support they can deliver while increasing the pressure associated with a higher caseload.
- 3.95. The high staff turnover driven by unstable funding can be destabilising at best and retraumatising at worst, with trusting relationships becoming less feasible as residents are shifted between workers or left worrying if staff will leave. Funding culture drives services to give high caseloads to low-paid staff, who are

⁸⁰ Grassian, T. (2022). 2022 Workforce Survey: Key Findings. Homeless Link.

⁸¹ Grassian, T. (2022). 2022 Workforce Survey: Key Findings. Homeless Link.

left not only 'trying to support people with higher levels of needs than they are equipped to cope with, but they are also often doing so under constant threat of redundancy'. This drives high turnover and burnout across the sector. For people experiencing homelessness, 'without continuity of staff, there is neither opportunity nor motivation to build any sort of relationship'. 82

Impact on people experiencing homelessness

"Housing First is meant to be open-ended. But we know with how our funding system works, that's not possible for us to promise. So we do also have a responsibility to get them in a place where everything's not going to crumble when we walk away"

- Housing First support worker⁸³

- 3.96. Ultimately, it is people experiencing homelessness who are most impacted by the negative outcomes of homelessness funding. In many cases, the structure of the homelessness system means people remain in situations of homelessness for longer than necessary. Cliff-edge funding can undermine evidence-based approaches such as Housing First or trauma-informed care, which rely on unconditional support for as long as a person needs it.
- 3.97. At its worst yet all too often the system can re-embed the traumas of homelessness. Forced to turn to services for support, an increasing number of people are being met with closed doors. Funding gaps mean that services may be unable to extend support to anyone beyond a core cohort of rough sleepers. For some, service closures may mean that support and accommodation services are simply absent, leaving people with no options to turn to. Even when able to access support, many are met with services that are delivered in precarity, with an unstable workforce and uncertainty about the future. In the worst cases, services can be actively damaging, fail to meet even minimum standards of care and support while collecting huge profits straight from the Housing Benefit bill.

The right time for change

3.98. The homelessness system cannot continue as it is. While fantastic work happens across the system every day, this is done in the face of significant hardship. Patchwork funding and financial shortfalls leave providers across the sector vulnerable to crisis. Systemic underfunding has combined with exceptional

⁸² Blood, I. et al. (2019). 'A Traumatised System': Research into the commissioning of homelessness services in the last 10 years. Riverside, University of York and Imogen Blood & Associates.

⁸³ Abdul Aziz, S. and Boobis, S. (2024). *More Than a Roof: Exploring the holistic outcomes of Housing First.* Homeless Link.

- financial pressures to leave providers drifting from one emergency to another while trying to remain afloat.
- 3.99. The challenges are rooted across the system as a whole. The cost of delivering temporary accommodation has left local authorities with little choice but to pull resources inward to meet their statutory duties, but this comes at the expense of non-statutory homelessness. Services have done all they can to balance the books and are running out of things to cut without undermining the safety of their services.
- 3.100. Inadequate services perpetuate homelessness: they trap people in cycles of engagement and disengagement, keep people held in situations of homelessness longer than necessary and can cause significant harm. Delivering services below cost forces inadequacy, and in doing so delivers very low value for money. Higher quality, localised services have been pushed out of the market as services are granted to the lowest bidder. The false economy of these services has taken precedent over delivering what works.
- 3.101. History shows us that change is possible. Radical changes to sector funding have taken place before, and they have delivered cost-effective services that have changed the lives of thousands. Without reform, the system will be pushed past breaking point. It should be an urgent priority of the new Government to reevaluate the system and its funding and work with providers to redesign a system that works.
- 3.102. Government must account for this by **committing to undertake a systematic** review of all homelessness-related spending across government informing a commitment to developing and delivering a consolidated, ring-fenced homelessness funding system from 2026/27 onwards.

4. Fixing the problem

"It's the morally right thing to do but financially it also makes sense. Funding at the moment is a drop in the ocean compared to what homelessness is costing the country."

- CEO, Homeless Link member

4.1. With careful strategy, investment and oversight, a country without homelessness is possible. Funding can enable the system to promote health and recovery, and ensure people are consistently supported to move on from homelessness for good.

4.2. But there is work required to get to this stage. The homelessness sector has faced crisis for years, and getting to this point requires a fundamental shift in how its funding is allocated, evaluated and monitored. Without this, the way the system is delivered will continue to undermine efforts to end homelessness and let down the people it is intended to support.

Step 1: Regain strategic control over spending

- 4.3. The homelessness system spans a huge range of services, working across homelessness prevention, relief and holistic support. These services are often the last line of defence for some of the country's most vulnerable residents. But the system overall is at once hugely expensive and insufficient, having been subject to severe cuts and funded in a patchwork manner that can trap people in homelessness for longer and leave some without any access to support at all.
- 4.4. The problems of this approach are evident across the country, as the cost of statutory homelessness threatens to bankrupt local authorities and non-statutory services close their doors while rough sleeping numbers continue to rise. Housing Benefit loopholes have led to the rise of unscrupulous providers who are able to deliver harmful, poor-quality housing while collecting inflated rents directly from the welfare bill.
- 4.5. It is evident that the former government lost control of spending on homelessness. To regain this control, the new government should commit to conduct a systematic review of homelessness spending from direct spend on hostels, temporary and emergency accommodation to the unknown amount paid out to exempt accommodation providers, and the costs incurred by health, justice, the Home Office and other departments in supporting people with problems that stem from a lack of housing.
- 4.6. While current spending on homelessness is demonstrably inefficient, the true cost of that system remains unknown. It is imperative that Parliament conduct a systematic review of the costs and benefits of current approaches before consolidating this into a single budget designed to deliver strategic, proactive support to everyone who needs it rather than bouncing from one crisis after another.

Step 2: Redesigning the funding system

4.7. Once the overall homelessness bill has been quantified, government should redesign the funding system to enable a sustainable, effective and prevention-focused approach. Doing so will enable government to work more effectively with the VCSE and get the country back on track towards ending homelessness.

The Essential Principles of Homelessness Funding

Prevention first

Long term

Funding is delivered alongside a long-term plan to end homelessness, on a 5-10 year cycle and matched to inflation.

Joined-up

The whole system is funded to deliver consistent, high-quality support from their first contact with services until their last.

Personalised

Commissioners fund a menu of options so that flexible support is available to everyone for as long as they need it.

Ringfenced

Homelessness funding is ringfenced, and safeguarded from cuts to save elsewhere.

Cross-departmental

Ending homelessness is a whole-Government mission, with investment and collaboration across departments.

Comprehensive

Homelessness funding reflects the true cost of service delivery, covering the costs essential to delivering effective support.

Trauma informed

All commissioned services hold traumainformed care as a minimum standard and are sufficiently funded to deliver this.



Prevention – the golden thread

The first priority of any homelessness system should be to prevent homelessness whenever possible, and the funding system is no exception. Prevention is always the cheapest and least traumatising response to housing insecurity and risk of homelessness,⁸⁴ and everyone should be supported to remain in their home unless it is unsafe for them to do so.

While prevention has seen increased focus in local authority housing responses, it is yet to be truly embedded in the homelessness system in England and is often the first area to be cut in response to increased crisis demands. Homelessness prevention is a shared responsibility, requiring a commitment to treat the causes of homelessness wherever they appear across government, and the funding commitments should echo this cross-departmental approach. Without it, the homelessness system is only ever able to respond to crisis, with an increasing flow of people turning to services because of needs that should have been met elsewhere.

Funding reforms must hold homelessness prevention at its core at every stage. Prevention saves money, minimising the risk of homelessness, preventing the worsening of support needs and driving down demand for support over time.

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⁸⁴ Pleace, N. & Culhane, D.P. (2016) *Better than Cure? Testing the case for Enhancing Prevention of Single Homelessness in England*. London: Crisis.

⁸⁵ Homeless Link (2024). Homeless Link submission to the Spring Statement 2024.

⁸⁶ Homeless Link (2024). Homeless Link submission to the Spring Statement 2024.

Ringfenced

Ending homelessness is a sound investment. At current, the cost of homelessness is enormous – both the financial cost to local government, the NHS, DWP, police and prisons, and the human cost to those whose lives are placed at risk because of a shortage of coordinated accommodation and support.



Homelessness services are currently funded through a complex network of ever changing funding sources, many of which are vulnerable to cuts and reactive to market pressures. Budgets for homelessness support have diminished significantly across the last fourteen years, following the removal of the Supporting People ringfence.⁸⁷ In the years since 2010, bed spaces for people experiencing homelessness have dropped by 38% while rates of rough sleeping have risen by 120%. ⁸⁹ Many supported housing services now rely primarily on Enhanced Housing Benefit income to survive through exempt accommodation. Providers told us of 'dancing on pinheads' to fit support under strict Housing Benefit criteria, limiting service improvements and innovation. At the same time, unscrupulous providers have used loopholes in these regulations to deliver poor-quality exempt supported accommodation, with extremely damaging outcomes. ⁹⁰ All this has created a fragmented system of homelessness funding, leaving the Government with no knowledge of what is truly spent on relieving homelessness. ⁹¹

To remedy this, the disparate funding that goes into the homelessness sector should be unified under one ringfenced budget that considers the homelessness system as a whole. Funding should be rebalanced towards the provision of high-quality support, with commissioning decisions based on service quality as much as cost.



Long term

There is no quick fix to ending homelessness. Government, local authorities and homelessness service providers must work together to deliver a long-term, strategic approach if we are to make a country without homelessness a reality.

The current system of short-term funding cycles prevents this. Contracts are often granted on a one- to three-year basis, without enough certainty to plan strategically for

⁸⁷⁸⁷ Thunder, J. and Bovill Rose, C. (2019). *Local Authority Spending on Homelessness: Understanding recent trends and their impact.* WPI Economics, St Mungo's and Homeless Link.

⁸⁸ Homeless Link, Support for single homeless people in England, Annual Review 2022, 2023.

⁸⁹ DLUHC (2024). Rough sleeping snapshot in England: Autumn 2023.

⁹⁰ Levelling Up, Housing and Communities Committee (2022). *Exempt Accommodation Report*. 19th Oct 2022 HC 21.

⁹¹ Davies, G (2022). *Letter from the Comptroller and Auditor General to the Chair of the LUHC Select Committee.* GF 1370 22, 27th July 2022. Available at:

https://committees.parliament.uk/publications/28518/documents/172215/default/

the future. 92 This is further compounded by funds operating on different funding cycles and timescales, meaning constant shifting budgets for providers. This funding approach directly contravenes the principles of effective support. It prevents collaboration as services compete for the same funding pots year in, year out. It drives high turnover, pushing skilled workers out of the sector in pursuit of permanent contracts elsewhere. At its worst, it can drive repeat homelessness as people settled in accommodation find their homes placed up for tender, or successful services are lost due to contract changes.

Long-term funding is essential to achieve a country free from homelessness. This should span at least five to ten years and be matched with a long-term national homelessness strategy addressing the root causes of homelessness. Initial financial settlements should act as a minimum, with flexibility built in to respond to market changes, inflation, and variations in patterns of homelessness which may change the shape of service delivery.

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⁹² ⁹² Blood, I. *et al.* (2019). 'A Traumatised System': Research into the commissioning of homelessness services in the last 10 years. Riverside, University of York and Imogen Blood & Associates.

⁹³ ⁹³ Blood, I. *et al.* (2019). 'A Traumatised System': Research into the commissioning of homelessness services in the last 10 years. Riverside, University of York and Imogen Blood & Associates.

Cross-departmental

Homelessness is not a single-department issue. Its drivers – including health, welfare, the justice system, and migration – are spread across government departments. It is in everyone's interest to collaborate and invest in preventing and ending homelessness.



At current, however, responsibility for homelessness-related costs falls almost entirely to MHCLG. Funding is channelled through housing-related support even where the causes of homelessness sit across other support areas, and other government departments can play an active role in trapping someone in homelessness. This means MHCLG are left holding undue financial risk for shortfalls across other departments. Ultimately, this forces siloed working, letting other departments off the hook for their role in preventing and ending homelessness.

To achieve a whole-government commitment to ending homelessness, the funding system requires whole-government investment. This means not just shared accountability and strategy, but shared financial responsibility across MHCLG, DHSC, DWP, Home Office, Justice and Education. Collaborative funding should drive collaborative working, with each hand of government working together to address the root causes of homelessness and relieve it swiftly wherever it occurs.



Joined-up

People often navigate their way through a range of services during their journey through homelessness. The funding system should support these services to work collaboratively and consistently, so that everyone receives high-quality support from the first contact with services until the day they exit homelessness for good.

Unfortunately we know that the current system is often far from consistent. Service funding for accommodation is often based on bed spaces rather than the people who occupy them, and services are often working in competition with one another. Outreach, day centres, emergency accommodation or other independently funded providers can face siloes on which other services they can work with as they are perceived to be outside of the mainstream system. This can mean huge variety in the quality or nature of the support offered to a person depending on who provides their support and accommodation. It also means that those moving into their own homes are often met with a steep drop-off in support. This too often destabilises progress, preventing people from settling in a new tenancy and making their house a home.

To prevent gaps in support and promote collaboration, the funding system should embed a whole-systems approach. Funding for support should follow the person being supported, ensuring consistency and care at every stage of their journey. This means collaborative commissioning across local areas to ensure that every service works

together, from the first contact in a day centre to the moment someone is settled and secure in their own home.

Comprehensive

It is homelessness services that turn government ambitions on ending homelessness into reality. They deliver essential support to some of the country's most vulnerable adults, and often do so on government contracts. Their services, when funded properly, relieve pressure on the NHS, justice system, local authorities and social care.



Current funding fails to recognise the essential role homelessness services play in supporting those with multiple complex needs. Some providers, like day centres and some night shelters, are excluded from government funding systems entirely, reliant on trusts, foundations or fundraising income to survive. Commissioned services often manage a complex patchwork of funding that rarely meets the cost of core service delivery. Acce-to-the-bottom commissioning practices have seen contracts awarded on price over quality, with providers pressed to deliver more for less or risk losing funding altogether. This false-economy approach has seen service quality decrease, outcomes worsen, and services scrambling to make up shortfalls elsewhere. The unstable funding environment has seen some choose to move away from commissioning altogether. Most worryingly, an increasing number of demonstrably successful services have closed their doors as static contracts have fallen well behind the cost of service delivery.

Any approach to funding must consider a comprehensive view of the homelessness system recognising and valuing the diversity of services needed to tackle homelessness. Commissioning should be based on the true cost of delivering high-quality, effective services. Commissioners should be adequately resourced to pay providers for the services they deliver, covering all core staffing and building management costs. Settlements should be reviewed annually, adjusted in line with inflation and responsive to changing patterns of homelessness.



Personalised

People who experience homelessness are incredibly diverse, and no two journeys through homelessness are the same. Evidence has repeatedly shown that effective support embraces diversity, meeting a person where they are and fitting around their needs.

⁹⁴ Blood, I. et al. (2019). 'A Traumatised System': Research into the commissioning of homelessness services in the last 10 years. Riverside, University of York and Imogen Blood & Associates.

⁹⁵ Homeless Link (2024). Homeless Link submission to the Spring Statement 2024.

⁹⁶ Homeless Link (2022). Keep Our Doors Open: The homelessness sector and the rising cost of living.

Funding approaches mean the current system is rarely able to deliver on this standard of care. Budgets are usually linked to specific populations or forms of homelessness, meaning providers may face restrictions on who they can support. Competitive and time-consuming tendering processes have pushed many smaller, specialist providers out of the market as they struggle to compete with larger, general-needs providers. This has seen an increase in one-size-fits-all provisions, where everyone is funnelled through the same services and offered the same level of support. Such provisions can be dangerous and traumatising, disproportionately impacting those with multiple and complex needs, and those who already face heightened levels of discrimination, including women, young people, LGBTQ+ people and people of colour.

For homelessness support to be effective and economical, the system must be funded to deliver personalised support to everyone who needs it. This means embracing a diverse ecosystem of services: outreach, specialist supported accommodation, intenancy floating support and Housing First, to name a few. Ringfenced funding should cover all forms of homelessness and commissioners should embrace specialism, funding a menu of options so that everyone has equitable access to support.

Trauma informed

People experiencing homelessness have disproportionate experiences of trauma. Trauma-informed care can prove lifechanging for those engaged with services, supporting them to move past cycles of retraumatisation and make sustainable progress towards ending homelessness. Becoming trauma-informed requires the whole system to continually reflect and develop to minimise the risk of re-traumatising those who access support. ⁹⁷

But homelessness is a trauma in itself, and people are too often traumatised by the systems designed to support them. Insecure, insufficient and short-term funding cycles across the homelessness sector can make embedding trauma-informed care almost impossible. Providers are often themselves delivering in crisis, unable to effectively plan for the future under the threat of funding cliff-edges. Restricted funding inflates caseloads and drives down the time staff can dedicate to each person they work with, creating challenges when trying to deliver and maintain personcentred and trauma-informed care. Services that are able to deliver trauma-informed care often rely on significant fundraising income to achieve this, with most providers simply unable to meet this standard within the budgets they receive from government.

All services funded through government should hold trauma-informed care as a minimum standard. This means funding that enables the conditions of trauma-informed care, including sufficient staff time to maintain low caseloads, to engage in reflective practice and to deliver safe and strategically planned services consistently.

⁹⁷ Homeless Link (2024). Being Trauma-Informed – a practice development framework.

What We Do

Homeless Link is the national membership charity for frontline homelessness services. We work to improve services through research, guidance and learning, and campaign for policy change that will ensure everyone has a place to call home and the support they need to keep it.

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