

Friday March 20th

- The 999 Club
- All People, All Places
- akt
- Barons Court Project
- Beyond Food
- Centrepont
- Crisis
- EveryYouth
- Evolve
- Glass Door
- Healthy Living Projects
- Homeless Link
- Housing for Women
- Kingston Churches Action on Homelessness
- London Homeless Collective
- Look Ahead
- Marylebone Project
- Micro Rainbow
- Mildmay Hospital
- Missing People



- New Horizons Youth Centre
- Porchlight
- Providence Row
- Queens Nursing Institute
- SHP
- SPEAR
- Spires
- Spitalfields Crypt Trust
- St Martins in the Field Trust
- Streetwise Opera
- Thames Reach
- The Connection
- The Margins Project
- The Passage

The London Walk: the event

Starting and finishing in an iconic venue adjoining Trafalgar Square there are three routes taking you North, South over the river, East and West with three different lengths for supporters to choose from: 10k, half marathon and a marathon. We work with leading homeless charity The Connection at St Martin's who provide their day centre as the venue. This offers an opportunity for your fundraisers to see inside a service for people experiencing rough sleeping. The event logistics are overseen by Adventure Café who plan the routes, liaise with London Boroughs, Metropolitan Police, TfL, and other relevant bodies to approve the event and also ensure the appropriate insurance etc. are in place.



The three routes comprise four loops emanating from our base in The Connection at St Martins each returning to the centre so walkers can use the facilities and grab some refreshments.

The routes are designed to take in sights such as St Paul's Cathedral, the Gherkin, and The London Eye. It also provides insight to a side of London most people will otherwise never witness.

Walkers are provided with maps, plenty of signage and supported by the Adventure Cafe team with pace markers and marshals on bikes.

The London Walk: On the night

Registration starts at 7pm in The Connection at St Martin's, 12 Adelaide Street, WC2N 4HW. At registration walkers are given a band to identify them and their Next of Kin details will be checked, they will be given a safety briefing to read.

The walkers will register and leave in two separate waves:

Distance	Register	Walk starts	Walk finishes (approx.)
10k	7pm	8pm	10pm (Friday 20 th)
Half Marathon	8.15pm	9pm	1am (Saturday 21 st)
Marathon	8.15pm	9pm	5am (Saturday 21 st)

The London Walk: Costs & Fundraising

Places in the walk cost £100 per person with a separate registration fee of £40 for walkers. If you wish to waive or reduce the registration fee for your walkers then we will invoice for the difference. This can be done at point of sale or at a later date.

Minimum buy in is 10 places but for smaller charities or charities who have entered before we can be flexible. Please contact Stephanie Harvey on stephanie.harvey@homelesslink.org.uk to discuss.

Once you have bought your initial places and sold them you can move to Pay As You Go and you will only pay for places when a walker registers.

Sponsorship targets for walkers are:

Length	Minimum target	Profit
10k	£200	£100
Half marathon	£300	£200
Marathon	£400	£300

Registration takes place via Enthuse <https://register.enthuse.com/ps/event/TheLondonWalk2026>. The fundraising side will be handled by you and we will ensure walkers get the information they need about the event.

To buy your places please [complete this form](#).

Benefits for charities:

- The average Return on Investment for a participating charity is better than £5.80 for every £1 spent.
- Unlike other events we offer a Pay As You Go option after an initial buy in.
- We manage the event communication with your walkers leaving you to focus on their fundraising.
- It is an opportunity for your supporters to witness the realities of rough sleeping and the experiences of especially vulnerable groups like women and young people who keep moving through the night rather than sleep rough

Benefits for walkers:

- Witnessing a usually hidden perspective of life in our capital
- Joining a movement of like-minded people who support different charities

- Map and marshals supporting people through the night
- Refreshments
- Breakfast for marathon walkers
- Training plans

"We had a wonderful evening on the London Walk. It was quite eye opening to see the sheer number of homeless sleeping rough in London (especially around Oxford Street) and gave us a tiny glimpse into how challenging it must be to battle through the elements each night. We found it to be a truly humbling experience. We'd love to take part again next year."

The London Walk: Routes & Timings



1. **Blue route =10k.** This goes through Holborn and into the City of London going by The Barbican, The Gherkin and up Aldgate East then back round past Leadenhall Market and St Paul's Cathedral. **Estimated time: 2 hours**
2. **Red route = half marathon.** The route goes through Leicester Square, Chinatown, by Regent's Park and all the way through Camden Town and up to Chalk Farm, then back to base via Euston. **Estimated time: 2 hours**
3. **Green route = loop 3.** For those doing the full marathon they would go onto the third loop which takes them West. Going up Oxford Street, around Hyde Park via Kensington, past The Royal Albert Hall and Green Park, through Piccadilly Circus and back to base again. **Estimated time: 2 hours**
4. **Orange route = full marathon.** The final loop goes South, over the River Thames, along the Southbank, the London Eye, down to Vauxhall, back across the Thames to Chelsea. The final part of the route goes by the House of Parliament before returning to The Connection at St Martin's. **Estimated time: 2 hours**

[These routes are provisional and based on the 2025 event.]

The London Homeless Collective: The London Homeless Collective (LHC) is a movement of more than 25 charities that help people experiencing homelessness in London. Together, each of the member charities reflect the needs and diversity of the city. Some member charities are committed to campaigning for housing rights, while others focus on outreach in local communities, or supporting individuals with specific needs. Collectively, the group shares ideas, experience, and opportunities, and work together to ensure that nobody is left behind.

The LHC is small but mighty with just two members of the team, working part time and on freelance contracts to keep costs low and flexibility high. Homeless Link is the designated Administrator of The LHC and it trades using the Administrator's charity number 1089173.

Adventure Café: Organiser of quality challenge events for corporate and charities. They've overseen the logistics of The London Walk since it started in 2021. Extremely experienced in running events and ensuring people's safety and enjoyment.

The Connection at St Martin's: The Connection at St Martin's is one of London's leading homeless charities and works with people who are rough sleeping to move away from, and stay off, the streets of London. What they do focuses on working alongside people as they recover from life on the streets and move towards a meaningful, fulfilling future. They allow us to use their day centre, just opposite Charing Cross station for The London Walk. Although rough sleeping is only one aspect of homelessness, it allows your fundraisers to get an insight into the services that are provided for people.

Homeless Link: Homeless Link is the national membership charity for organisations working directly with people who become homeless in England. They work to make services better and campaign for policy change that will help end homelessness. They support the LHC by, amongst other things, managing our finances for us and promoting the walk to their members.

London Homeless Collective (LHC) is a movement to end homelessness in the City. Homeless Link is the designated Administrator of London Homeless Collective and trades using the Administrator's charity number 1089173.

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