

Fundraising Pack



Handy tips to help you raise
funds for Homeless Link

www.homeless.org.uk

Let's end homelessness together

Welcome to Homeless Link

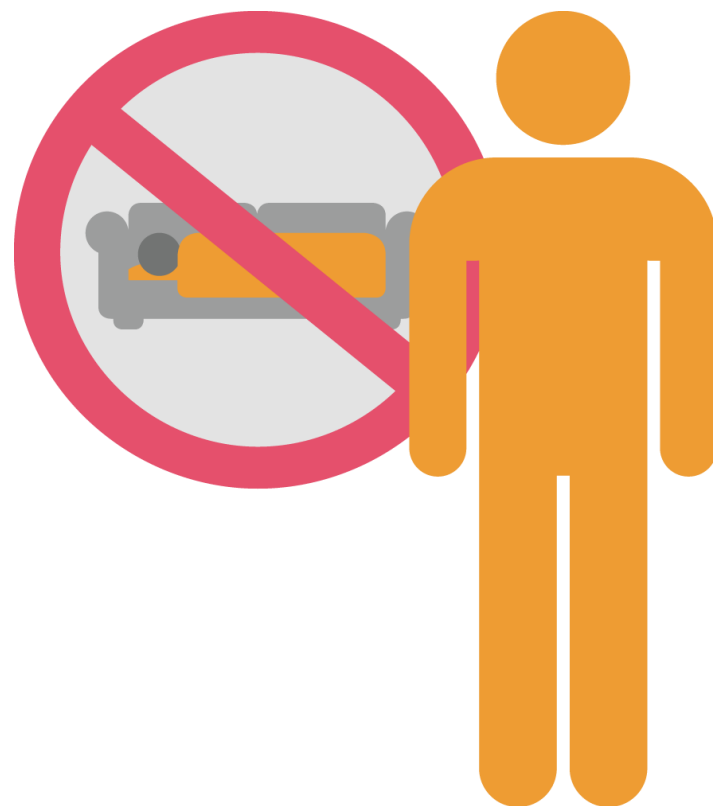


A bit about us

We are the national membership charity for frontline homelessness services. Representing over 800 organisations, our members support over 60,000 people annually.

Our **vision** is that everyone should have a place to call home and the support they need to keep it.

Our **mission** is to develop, inspire, support and sustain a movement of organisations working together to achieve positive futures for people who are homeless or vulnerably housed.



How we work to end homelessness



We **innovate** by developing and sharing new approaches to end homelessness.

We **support** frontline staff to provide the best help possible, through training and development.

We **campaign and advocate** to key-decision makers and government to seek better outcomes for people at risk of or experiencing homelessness.

We provide a **collective voice** for the homelessness sector nationally.

Fundraising is great fun!

Missed the 2.6 challenge in April? It's not too late to join in! Here's some ideas of things you can do 2.6 (or 26!) times - just remember to follow Government guidelines on keeping safe at this time.

Here's our link: <https://twopointsixchallenge.justgiving.com/get-involved?charityId=11348>

Build a 2.6m lego tower

Bake 26 cookies

Cycle 26km

Climb the stairs 26 times

Complete 26 puzzles

Do 26 keepie uppies

Dance for 26 minutes

Draw 26 pictures

Grow your beard for 26 days

Hop 26 times around your living room

Press-ups – 26 of them

Read 26 books

Run 2.6 miles

Sponsored 26 minute silence

Sit-ups – 26 times

Spelling bee with 26

questions

Try holding a plank for 26 seconds – or 2.6 minutes!

Virtual 26 minute workout with friends

Write 26 poems

Walk for 26 minutes or 2.6 hours

The 2.6 challenge is not for you?

Here's some other ideas to get you going



Camp in your garden

Virtual disco dance-off with family and friends

Egg and spoon race

Family explorer day – set up a treasure hunt

Family or house-mates sports day

Hula hooping competition – set a number of twirls and let the challenge begin!

Odd shoes day

Pyjama day

Virtual Quiz night

Super-hero day – wear your pants outside

Uniform at home day

Virtual knit and natter

Virtual Zumba dance-off

Wacky hair style day

Yellow clothes day

Some tips for running a successful fundraising event

1. **Decide and plan** what you want to do.
2. **Set a date.**
3. **Tell your friends and family.** You could ask your friends to take part and raise money too.
4. **Set up a web-based fundraising page** for online donations. Don't forget to personalise it.
5. **Have fun!** We'd love you to share photos of your challenge with us on [social media](#).

And whatever you chose to do, please remember to keep safe and follow Government guidelines.

How to set up a JustGiving page



- Homeless Link is on JustGiving! Go to our page www.justgiving.com/homelesslink and click on the 'Fundraise for us' button.
- JustGiving will ask you to log in or create an account. Just follow their easy steps to set up your personalised fundraising page.
- Link your JustGiving page to your Facebook and Twitter pages and share the link to your page.
- If you need some help and ideas, JustGiving has some great tips to help you make the most of your fundraising:
www.justgiving.com/fundraising/tips/top-10-fundraising-tips

Good luck with your fundraising!

Thank you for supporting Homeless Link
to help us end homelessness together.



www.homeless.org.uk |  [@Homelesslink](https://twitter.com/Homelesslink) |  www.facebook.com/homelesslink

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What we do

Homeless Link is the national membership charity for frontline homelessness services. We work to improve services through research, guidance and learning, and campaign for policy change that will ensure everyone has a place to call home and the support they need to keep it.

Homeless Link

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